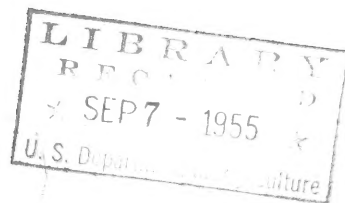


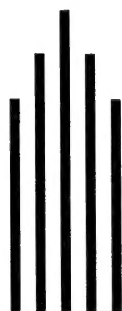
62.67
Growers of fine



PERENNIAL PLANTS

FALL CATALOG--1955

WHOLESALE ONLY



The Joseph F.

Martin

Co., Inc.

Our 35th Year

Painesville, Ohio

YOUR HARDY PLANT GUIDE

A GUIDE to the general characteristics of the hardy plant families in this list.

CODES ARE AS FOLLOWS — The Dash (—) Equals "To"

BLOOMING PERIODS:
 Sp Spring
 ES Early Summer
 S All Summer
 LS Late Summer
 F Fall

HEIGHTS:
 L Low
 M Medium
 T Tall

USE:
 GC Ground Cover
 C Cut Flower
 B Border
 R Rockery
 P Pot Plant

Family Name	Bloom. Per.	Hgts.	Use	Family Name	Bloom. Per.	Hgts.	Use
ACHILLEA	ES-F	L-M	CBRP	HEMEROCALLIS	ES-F	M-T	B
ACTINOMERIS	LS	T	B	HYDRANGEA	Sp-ES	M-T	B
ALLIUM	S	L	CBRP	IBERIS	Sp	L	BRP
AJUGA	S	L	GC	IRIS GERMANICA	ES-F	M-T	B
ALYSSUM	Sp	L	CBRP	IRIS KAEMPFERI	S	T	B
ANCHUSA	Sp-LS	L-T	CBRP	IRIS PUMILA	Sp	L	BRP
ANEMONE	Sp	L	CBRP	IRIS SIBERICA	S	M-T	B
ANTHEMIS	ES	M	CBRP	LAVANDULA	S	M	CBRP
AQUILEGIA	ES	M-T	CB	LIATRIS	S	M-T	CB
ARABIS	Sp	L	BRP	LINUM	S	M	CBP
ARMERIA	Sp-S	L	CBRP	LUPINES	S-LS	M-T	CB
ARTEMESIA		M	CB	LYCHNIS	Sp	M	CBRP
ASCLEPIAS	S	M	CB	LYTHRUM	S	T	CB
ASTILBE	ES	M	CBP	MATRICARIA	Sp	L	CBRP
ASTERS	LS-F	M-T	CBP	MONARDA	S	M-T	CBP
BAPTISIA	S	T	CB	MYOSOTIS	Sp	L	BRP
BOLTONIA	S	T	CB	NEPETA	S	L-M	BRP
BUDDLEIA	S	T	CB	PACHYSANDRA	ES	L	GC
CAMPANULA	Sp-LS	L-T	CB	PEONY	ES	M	CB
CARNATIONS	ES	M	CB	PENTSTEMON	S	M	CBP
CATANANCHE	S	M	CB	PHLOX	S-LS	M	BP
CENTAUREA	S	T	CB	PHLOX SUBULATA	Sp-F	L	GC
CHRYSANTHEMUMS	LS-F	M	CBP	PHYSOSTEGIA	S	M-T	CB
CHRS. MAX	ES-LS	M-T	CBP	PLATYCODON	ES	M-T	CBP
CHEIRANTHUS	Sp-S	L	BRP	PLUMBAGO	S	M	BRP
CONVALLARIA	Sp	L	CBRP	POLEMONIUM	ES	L	CBRP
COREOPSIS	S	M-T	CBP	POLYGONUM	S	L	GC
DAPHNE	Sp	L	BR	POPPY	ES	M	BR
DELPHINIUM	S-F	M-T	CB	POTENTILLA	S	M	CBRP
DIANTHUS	S	L-M	CBRP	PRIMULA	Sp	L-M	CBRP
DICENTRA	S	M	BRP	PYRETHRUM	S	M-T	CB
DIGITALIS	ES	T	CB	RUDBECKIA	S	M-T	CBP
DORONICUM	Sp	M	CBP	SCABIOSA	ES	M	CBP
ECHINOPS	S	M-T	CB	SEDUM	ES	L	BRP
ERIGERON	S	M-T	CBP	STOKESIA	S	M	CBP
EUPATORIUM	LS-F	M	CBP	TEUCRIUM	LS	L	B
EUPHORBIA	S	M-T	CB	THERMOPSIS	S	T	CB
FUNKIA	S	M-T	CBRP	THYMUS	S	L-M	CBRP
GAILLARDIA	S	M-T	CBP	TRADESCANTIA	ES	M-T	CBRP
GYSOPHILIA	S	M-T	CBP	TRITOMA	S	M-T	CBP
HELIANTHUS	S-LS	T	CB	TUNICA	Sp	L	BR
HELIOPSIS	S	M-T	CBP	VERONICA	S	L-M	CBRP
HEUCHERA	S	M-T	CBP	VALERIANA	S	M	CB
HIBISCUS	S	T	CB	VIOLA	Sp-S	L	CBRP
HOLLYHOCKS	S	T	CB	VIOLETS	Sp	L	CBRP

NOTICE: Packing is charged at actual cost or less throughout, of materials and labor involved.

SPECIAL NOTICE: Where Parcel Post is preferred method of shipment, please include postage to 15% of value.

A SPECIAL DISCOUNT

In effect, a cash discount is a profit on investment even before the merchandise is received, and we are glad to tender the advantage to you. For your cash consideration, take —

2% On All Orders of \$10.00 or More

THE JOSEPH F. MARTIN CO., INC.

Offers For FALL 1955 These

Fully Developed--Fresh From The Field

Hardy Perennial Plants

A Complete Presentation of the Finest Varieties for
Profitable Application to the Business of Everyone
With a Horticultural Interest

SATISFACTION IS GUARANTEED
With Top Quality
Finely Developed Material

All Plants Are 5 at the 10 rate, 25 at the 100 rate. Not less Than Five of a Kind Please

There are times when it may be desirable to order less than 5 plants of one kind for your trial. We are glad to cooperate. These plants will be charged at .50 cents each to share the cost of custom handling outside the wholesale aggregating.

Unless otherwise noted, all plants are field grown. Orders are freshly dug and shipped on same day.
We Ship Nothing From Storage.

ACHILLEA

SNOWBALL. (Boule de Neige). Wonderful for cut flowers or garden. Blooms in June. A good filler, grows 12-15" high, double white flowers in umbels.

Per 10, \$2.00; Per 100, \$15.00

ANGEL'S BREATH. It grows as an inverted bowl, twenty inches high and spreads two feet. In flower, it is so profusely covered that the rich green foliage, decorative otherwise, can scarcely be seen. The white is fully double without a trace of center. It is brand new and carries our highest recommendation.

Per 10, \$2.00; Per 100, \$15.00

TOMENTOSA AUREA. A very charming yellow flowered plant, blooming in June. It will do well in the rockery or in any part of the border.

Per 10, \$2.00; Per 100, \$15.00

ACTINOMERIS

ALTERNIFOLIUS. Tall and showy long-blooming perennials of late summer. Great corymbs of honey yellow flowers. Excellent for maintaining color and height in the border.

Per 10, \$2.25; Per 100, \$18.00

AEGOPODIUM

PODOGRARIUM VARIEGATA. Primarily a foliage plant, that is ideal for rockery and border work. Thrives in sun or shade.

Per 10, \$2.25; Per 100, \$18.00

AETHIONEMA

WARLEY ROSE. A delightful novelty that excites the interest of everyone who sees it here. It is a neat and compact Persian Candytuft with blue foliage and beautiful pink flowers resembling a miniature Daphne.

Per 10, \$3.00; Per 100, \$25.00

AGROSTEMMA

CORONARIA ATROSANGUINEA. Deep blood red rose Campion. Stout erect growing, silvery foliage, which contrasts well with the pretty flowers, which come during June and July.

Per 10, \$2.00; Per 100, \$15.00

AJUGA

BUGLE

A useful plant for the rockery and for carpeting the ground, particularly in shady positions, as under trees, where grass will not grow; flowers in May and June. 6 to 8 inches.

GENEVENIS. An excellent plant for edging and carpeting. Grows from 6 to 8 inches high with spikes of blue flowers in May and June.

Per 10, \$2.00; Per 100, \$15.00

REPTANS ALBA. A very good green foliage with spikes of pure white flowers.

Per 10, \$2.25; Per 100, \$18.00

REPTANS BLUE. Grows 3 to 4 inches high, with deep purplish blue flowers. Bronzy foliage.

Per 10, \$2.00; Per 100, \$15.00

REPTANS VARIEGATA. Rosettes of palest green and white. Short spikes of light blue flowers. Very effective.

Per 10, \$2.25; Per 100, \$18.00

ALYSSUM

ROCK MADWORT

SAXTILE COMPACTUM GOLD DUST. Dwarf, compact Basket of Gold. Flowers April and May.

Per 10, \$2.00; Per 100, \$15.00

SAXTILE COMPACTUM FL. PL. Silver-grey foliage, blends well with the golden yellow flowers on this very compact border plant. Excellent for forcing after dormancy. Quantity limited. Order early.

Per 10, \$2.50; Per 100, \$20.00

ALLIUM

SCHOENOPRASUM. (Chive). True tangy, flavorful perennial herb. Decoratively it shows clumps of onion-like succulent foliage. The color is always bright, use it as an accent in any garden planting. Grows to 10 inches.

Per 10, \$2.25; Per 100, \$18.00

ANCHUSA

SEA BUGLOSS ALKENET

ITALICA DROPMORE. Pretty gentian blue flowers in Spring.

Per 10, \$2.00; Per 100, \$15.00

MYOSOTIDIFLORA. Dainty blue flowers and branchy sprays during April and May. Fine for shade and sun.

Per 10, \$2.50; Per 100, \$20.00

ANTHEMIS

HARDY MARGUERITE — CHAMOMILE

TINCTORIA PERRY'S VARIETY. Nicely formed bushes 15 to 18 inches in height with Fern-like foliage covered from June to October with large, well-shaped golden yellow daisies, nearly 3 inches across. Valuable for cutting.

Per 10, \$2.00; Per 100, \$15.00



AQUILEGIA, McKANA GIANT HYBRIDS

AQUILEGIA

COLUMBINE

CRIMSON STAR. It is the most striking crimson with white collar.

Per 10, \$2.25; Per 100, \$18.00

McKANA GIANT HYBRIDS

1955 All-American winner. Large showy flowers with long spurs more widely flared than in other aquilegias. Colors include white, cream and rose, yellow and red, yellow and violet. Flowers 3 to 4½ in. across with 3 in. spurs. Strong, free blooming plants 20 to 26 in. high.

Per 10, \$2.25; Per 100, \$18.00

MRS. SCOTT ELLIOTT HYBRIDS. There is not a better mixture grown in the world. Wonderful colors and color combinations, with very long spurred flowers. Colors range through shades of lavenders, mauves, blues, purples, whites, creams, yellows, pinks, reds, etc.

Per 10, \$2.00; Per 100, \$15.00

ARABIS

WHITE ROCKCRESS

ALPINA FL. PL. Double white Rock Cress. Flowers April to June. Height about 8 inches, very fine rock plant.

Per 10, \$2.00; Per 100, \$15.00

ALPINA SPRING CHARM. This is the only pink Arabis to have. It is undeniably the finest, and all other pinks are discontinued here in its favor. Color is pink of a bright hue, the flowers mass, the growth lush and firm.

Per 10, \$2.50; Per 100, \$20.00

ARMERIA

SEA PINK OR THRIFT

CEPHALOTES RUBRA. Color is a striking red. For border there is nothing that will make such a bright showing.

Per 10, \$2.25; Per 100, \$18.00

LAUCHEANA. Bright rosy red. Height 3 to 6 inches. May-June.

Per 10, \$2.25; Per 100, \$18.00

MARTIMA SPLENDENS. (Statie Armeria). Rosy magenta flowers on 1 ft. stems.

Per 10, \$2.00; Per 100, \$15.00

FORMOSA GIANT HYBRIDS. Shades of rose and pink—good sized flowers on stems 2 feet high.

Per 10, \$2.00; Per 100, \$15.00

Asters

ABENDROTHER. Beautiful deep rose. The finest background or cut variety. Full, lush, disease resistant. 5 ft.

Per 10, \$2.25; Per 100, \$18.00

ALPINUS GOLIATH. Six to ten inches high and bears large showy bluish purple flowers in May and June. Plant in full sun.

POTS — Per 10, \$2.00; Per 100, \$15.00

CLIMAX. One of the best and showiest, with large pyramidal spikes on large light lavender blue flowers. Very free.

Per 10, \$2.00; Per 100, \$15.00

DAZZLER. Probably the brightest color that can stay within the description Rosy Red. A three foot symmetric, round bowl-like grower. Clean and thrifty.

Per 10, \$3.00; Per 100, \$25.00

FRIKARTI—WONDER OF STAFFA. Lavender-blue flowers from 2 to 2½ inches across, produced from June until the middle of November. Does exceedingly well in light shade and comes to perfection in full sun. A constant rich display of flowers is kept up the entire summer. Flowers are excellent for cutting.

Per 10, \$2.75; Per 100, \$22.50

LILACTIME. Lovely soft lilac. 12 inch.

Per 10, \$2.00; Per 100, \$15.00

MT. EVEREST. A wonderful white Aster of exceptional value, forming tall, well-shaped, pointed pyramids with an abundance of lateral growth flowering right down to the ground. Flowers in September and grows to a height of about 3 to 4 feet.

Per 10, \$2.00; Per 100, \$15.00

PINK PARTY. Delicate apple blossom pink blooms literally efface the lovely foliage of this new Michaelmas Daisy. Medium tall.

Per 10, \$2.25; Per 100, \$18.00

PLENTY. A fine new introduction. Flowers half-dollar size, and the clean, pure powder blue of Frikart. Plants grow to 2½ feet, extremely productive.

Per 10, \$2.25. Per 100, \$18.00

PACIFIC AMARANTHE. A new beauty. Grows about 12 inches, flowers early August until October with an unending freshness. Deep, never fading, red purple flowers are in profusion on sturdy stems. Height and symmetry make it perfect for the front of the border, or sale out of pots or out of beds.

Per 10, \$2.25. Per 100, \$18.00

PROSPERITY. Large, deep rosy pink flowers in great wavy masses on plants about 3½ to 4 feet high. It commences to bloom in early September and lasts well into October. This is one of the finest pink Novi-Belgi types and replaces all pink in this group.

Per 10, \$2.50; Per 100, \$20.00

RONALD. Rosy pink to lilac shades. Low growing. Exceptional color.

Per 10, \$2.00; Per 100, \$15.00

STAR OF WARTBURG. Large lilac blue flowers with a striking orange center are produced on 12 to 14 inch stems about the middle of June. A strikingly beautiful plant in the rock garden or in any perennial bed.

Per 10, \$2.00; Per 100, \$15.00

THE CARDINAL. New. Another amazingly high colored bright red — one that wouldn't have been thought possible a few years ago. Flowers are semi-double, broad, flat, and appear in such profusion that the healthy foliage is literally hidden in season.

Per 10, \$2.25. Per 100, \$18.00

VIOLETTA. New, and the best Novi-Belgi blue yet. The flowers are a deep violet purple and unusually double. Blooms early, producing prolific crops from September to frost, on sturdy, thickly foliated 4 foot plants.

Per 10, \$2.50; Per 100, \$20.00

WHITE LADY. One of the finest pure whites.

Per 10, \$2.25; Per 100, \$18.00

NEW ASTER IMPORTS

EVENTIDE. Striking, deep violet-blue, large semi-double flowers of exceptional quality. Unusually free flowering with a vigorous erect habit. Outstanding.

Per 10, \$2.50; Per 100, \$20.00

WINSTON CHURCHILL. Extremely floriferous, producing rich deep crimson blooms. This combined with its compact uniform characteristics has brought it acclaim as the finest red hardy aster grown in existence. 18 inches tall.

Per 10, \$2.50; Per 100, \$20.00

RED SUNSET. This exceptional new aster produces multitudes of rich rose-red blooms on a vigorous 3 foot plant. One of the showiest in its class.

Per 10, \$2.50; Per 100, \$20.00

ARTEMESIA

Boundlessly useful, for the border for spotting in shrub plantings, and particularly, for filling in floral effects.

SILVER KING. Unquestionably one of the best all around decorative plants. Its bright silver-colored stems and foliage are of great value as a filler for bouquets, sprays, baskets, or all sorts of floral pieces. By cutting and drying the stems it is very valuable in the winter for filler. It is a showy plant in the perennial border or among shrubbery.

Per 10, \$2.25; Per 100, \$18.00

SILVER QUEEN. (Martin's Selection). This will dry just like Silver King. It is bushy and carries an abundance of hard silver seeds that add to its effect. Though not as light, it is our judgment that it is much more impressive than the Silver Queen and more desirable than Silver King in many instances.

Per 10, \$2.00; Per 100, \$15.00

SILVER MOUND. A handsome, compact, mound-like plant about four inches in diameter. Foliage fernlike and of the lightest and brightest silvery gray. For the rockery, for accent, or for edging beds and walks.

F. G. — Per 10, \$3.00; Per 100, \$25.00

ASCLEPIAS

BUTTERFLY WEED

TUBEROSA. Very showy native plants, about 2½ feet high, producing flowers of brilliant orange-scarlet during July and August. Nice for cutting.

Per 10, \$2.00; Per 100, \$15.00

ASTILBE

SPIREA

BONN. As bright as it is possible to imagine a soft pink. Compact and a very vigorous grower, it is a delightful garden item, a prolific cut flower producer. Resale is prompt out of beds and pots.

Per 10, \$4.50; Per 100, \$40.00

COLOGNE. A deep crimson pink, compact and vigorous, it won't be too tall for an edging, yet may be used as the focal point of the border. Generous cut flower producer, re-sells out of beds or pots.

Per 10, \$4.50; Per 100, \$40.00

AUBRETIA

EYRI. Light violet flowers on spreading plants 6" high that blooms in early spring. Outstanding for dry walls and rock gardens. Grows well in sun or light shade.

Per 10, \$2.50; Per 100, \$20.00

BOXWOOD

BUXUS SEMPERVIRENS. Our own strain of English boxwood found to be perfectly hardy in this area. An easy plant to maintain for edging, or ideal as a specimen.

F.G. 6-8" — Per 10, \$3.00; Per 100, \$25.00

BUDDLEIA

ILE DE FRANCE. Long thick flower spikes of rich reddish purple with a small golden eye. Vigorous and free flowering.

Per 10, \$3.50; Per 100, \$30.00

PINK CHARMING. Remains the best pink yet. Definitely a separate color in the Buddleia range.

F.G. Per 10, \$3.50; Per 100, \$30.00

WHITE BOUQUET. A new beauty, and in our judgment the best of the many white varieties. Dwarf and compact it flowers profusely on perfect and abundant cutting stems.

Per 10, \$3.50; Per 100, \$30.00

BOLTONIA

FALSE CHAMOMILE

ASTEROIDES. Pure white daisy-like flowers. Very effective.

Per 10, \$2.00; Per 100, \$15.00

LATISQUAMA. Pink, slightly tinged with lavender. Excellent for cutting. Grows four to six feet tall.

Per 10, \$2.00; Per 100, \$15.00

SNOWBANK. This very worthy variety is genuinely appreciated for its compact, neat habit of growth. It rises to a height of 4 feet and requires no staking. Beautiful snow white flowers are produced in great abundance on strong, erect stems throughout September and October. In a mass planting it creates the effect of a bank of snow rising from the ground.

Per 10, \$2.50; Per 100, \$20.00

CAMPANULA

BELLFLOWER

CARPATICA ALBA. White flowers, low growing.

Per 10, \$2.25; Per 100, \$18.00

MEDIA. The well known "Canterbury Bells." Its numerous branches crowded with deep bells, the edges softly rolled back and fluted. Blooms in July. Blue, rose, lilac, white. Very showy for gardens. Valuable for cutting. Height 2 to 3 feet.

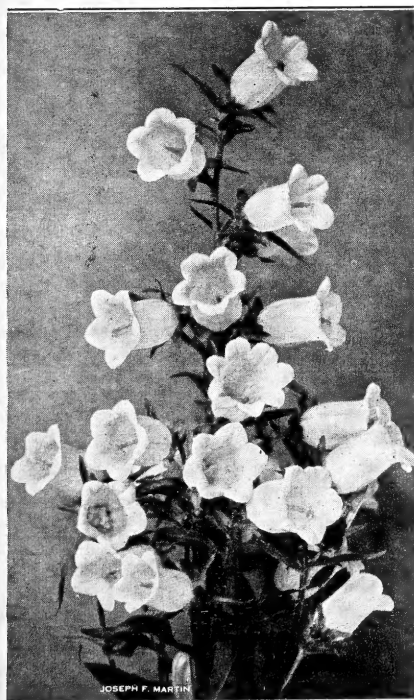
Per 10, \$1.75; Per 100 \$12.00

MEDIA CALYCANTHEMA. WHITE, DARK BLUE, ROSE, LILAC, MIXED. Cup and saucer.

Per 10, \$1.75; Per 100, \$12.00

PYRAMIDALIS ALBA. A pure white form of the preceding.

Per 10, \$2.25; Per 100, \$18.00



CAMPANULA MEDIA

Chrysanthemum Maximum

SHASTA DAISY or MOONPENNY

AMONG THE BEST KNOWN AND BEST LOVED HARDY PLANTS

PLANTS ARE FULLY DEVELOPED FIELD GROWN. If field liners are your object, they can be divided into several plants for your planting. Guaranteed as outlined, you can purchase your Daisies with no greater economy.

ALASKA. Magnificent daisy-like flowers seldom less than 5 inches across. Pure glistening white with yellow eye carried on long stems. A very free flowering Daisy in bloom all summer and fall. Height 2 feet.

Per 10, \$1.75; Per 100, \$12.00

CONQUEROR. A very strong grower, the best tall, later flowering variety, attaining a height of 3 feet. Extra large pure white flowers are produced on 30 inch stems. We highly recommend this variety for planting together with taller growing perennials.

Per 10, \$1.75; Per 100, \$12.00

MAJESTIC. Immense 5 to 6 inch flowers, smallest button center. Double row of overlapping petals makes flower full, compact, and firm. 28 to 30 inch sturdy stems prolifically produced. Very hardy. Medium early.

Per 10, \$3.00; Per 100, \$25.00

MAY QUEEN. This is the earliest cut flower variety. In full bloom during the month of May, you can imagine what a market exists for its flowers. The plant is extremely healthy and hardy, the flower crop is produced more prolifically than any other. Color a pure white, small center.

Per 10, \$2.00; Per 100, \$15.00

MOUNT SHASTA. A beautiful pure white, high crested, full double Shasta Daisy, with a double row of overlapping guard petals four inches in diameter. Sturdy and erect on stems 20-24 inches long. Replaces Esther Reade. A real winner for the florist, blooming continuously from late spring to frost. This is the best all-purpose Daisy on the market today.

Per 10, \$3.00; Per 100, \$25.00

SUPREME. One of the best cut flower daisies. Large crisp single flowers borne on a sturdy stem. Good keeper.

Per 10, \$3.00; Per 100, \$25.00

WIRRAL PRIDE. An English introduction of compact growth. Glistening white petals with contrasting high yellow centers.

Per 10, \$3.50; Per 100, \$30.00

CALYSTEGIA PUBESCENS FL. PL.

DOUBLE PINK MORNING GLORY. A very valuable prostrate growing plant of neat habit. It produces all summer, double funnel-shaped lilac-pink flowers about two inches across, resembling double Morning Glories. Does splendidly in dry and sunny places such as exposed banks or as edgings to dry walks. It's continuous flowering during the middle of the summer makes it very desirable.

Per 10, \$3.00; Per 100, \$25.00

HARDY CARNATIONS

Beautiful in themselves — indispensable to beauty everywhere.

THE ROYAL GRENADINS. Everlasting garden favorites; these are big completely developed plants that will give you a mass of bloom in their first season — remember, no seedlings, no liners.

By Separate Variety

Cardinal Red	King of the Blacks
Snow White	Triumphe De Rose
Dwf. Dbl. Scarlet	
Per 10, \$1.75; Per 100, \$11.00; Per M, \$90.00	



SHASTA DAISY, ALASKA

COTTAGE CARNATIONS

HARDY CARNATIONS, always bold, beautiful, and universally popular, have ascended to majesty in their plant world with the addition of these new English Cottage varieties. Bright new shades, large, yet delicate flowers, and spicy fragrance make the Cottage types most desirable. The blooms last all summer and into the fall. Wonderful for cutting and for garden plantings.

LUCIA. Beautiful bright salmon scarlet. Full double flowers, sturdy growers. All summer.

F.G. Per 10, \$2.25; Per 100, \$18.00

SYLVIA. The petals are pale rose-pink edged with silvery white, gradually deepening to rich salmon. Large full double flowers.

F.G. Per 10, \$2.25; Per 100, \$18.00

CATANANCHE

BLUE CUPIDONE

COERULEA. Heads of pretty deep blue dart-like flowers on 14 inch stems.

Per 10, \$2.25; Per 100, \$18.00

COERULEA ALBA. Very similar to the Blue with pure white flowers.

Per 10, \$2.25. Per 100, \$18.00

CENTAUREA**PERENNIAL BACHELOR BUTTON**

ROSE DELIGHT. (Dealbata). Large fully double, bright lilac-rose.

Per 10, \$2.00; Per 100, \$15.00

STEENBERGI. (Dealbata). A much improved form of the above. Flowers larger (up to 4 inches), deeper and longer lasting.

Per 10, \$2.50; Per 100, \$20.00

COREOPSIS

A useful and attractive herbaceous perennial, both for border and cut flowers.

DOUBLE SUNBURST. Here is a Coreopsis which is different, producing striking yellow flowers which are actually double and of good size. They attract a great deal of attention and are also elegant cut flowers, noted for their keeping qualities. They grow to a height of 24 to 30 inches.

Per 10, \$2.00; Per 100, \$15.00

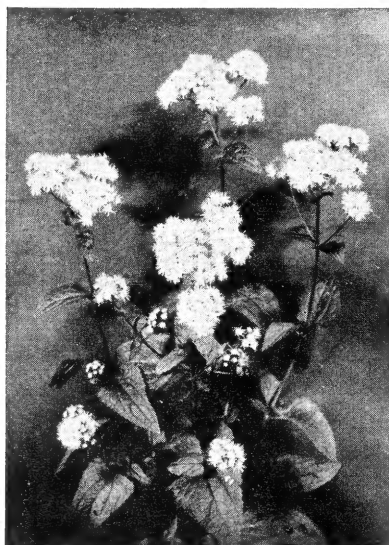
GOLDEN SHOWER (Verticillata). Rich golden yellow. Continuous bloom June until frost. 24 inch.

Per 10, \$2.25; Per 100, \$18.00

DAPHNE CNEORUM

Everyone is familiar with this beautiful spreading plant of a thousand uses. Our strain produces perfumed rose-pink flowers that completely cover the plant in early Spring, intermittently during the Summer, and heavily again in early Autumn. 6 inch spread, bare root.

Per 10, \$4.00; Per 100, \$35.00



EUPATORIUM COELESTINUM

**EUPATORIUM--
COELESTINUM****FLORISTS' HARDY AGERATUM**

This everlasting popular hardy perennial has come to mean more to floristry than ever before in these days of tight flower markets. Wherever plants from our abundant stock have been sold, the receivers are yielding tenfold. The cut crop is extremely prolific; the lavender-blue flowers are in mass from August to frost. Stems 14 to 18 inches, and long lasting qualities make it a 'must' for the outdoor cut flower planting.

Heavy Field Grown

Per 10, \$2.00; Per 100, \$15.00

DELPHINIUM

Though these plants are our usual spring transplanted stock, the last summer's drought restricted their size considerably. However, examination of the plants reveals that they produced a substantial system of eyes, the same by number as regularly. They will, then, swell these promptly in the Spring and you can, by planting them now, look forward to a full mature cut-flower yield in this first season. It is to be understood that, though the size is reduced, they are not seedlings.

BELLADONNA (Clivedon Beauty, true strain). True Belladonna blue from stock seed handled carefully throughout to insure the type.

Per 10, \$2.00; Per 100, \$15.00

BELLAMOSUM. This is a dark blue form of the popular light blue Belladonna, with which it is identical in habit and growth.

Per 10, \$2.00; Per 100, \$15.00

BLACKMORE & LANGDON HYBRIDS. It has the range of colors well divided in the pale shades of indigo with a strong run of the most delicate shades of rose, double and single.

Per 10, \$2.00; Per 100, \$15.00

GOLD MEDAL HYBRIDS. An extra fine strain containing many fine shades of Blue.

Per 10, \$2.00; Per 100, \$15.00

LAMARTINE. It is a deeper shade than Bellamosum and has a distinct white eye. Its color it is more like the old Formosum but is a much better grower and has better foliage and is not so susceptible to disease.

Per 10, \$2.00; Per 100, \$15.00

MARTIN'S SUPERB WREXHAM OR HOLLYHOCK STRAIN. Tall spirelike spikes of bloom, with the individual flowers of good size thickly studded on the spike.

Per 10, \$2.00; Per 100, \$15.00

DORONICUM**LEOPARD'S BANE**

EXCELSUM. Has large yellow marguerite-like flowers, 2½ to 3 inches across, in early Spring. Very suitable for beds and borders, also a splendid flower for cutting.

Per 10, \$2.50; Per 100, \$20.00

CAUC. GOLDEN YELLOW. Same plant habit as Excelsum but with flowers of pure gold.

Per 10, \$2.50; Per 100, \$20.00

DIANTHUS BARBATUS

HOLBORN GLORY. Large, single white, auricula eyed.

Per 10, \$2.00; Per 100, \$15.00

GIANT WHITE, SCARLET BEAUTY, NIGRESCENS, DOUBLE DWARF MIXED.

Per 10, \$1.75; Per 100, \$12.00

ECHINOPS

TAPLOW BLUE. This variety is particularly desirable. The flower heads are larger and are intense metallic blue. It is very free flowering and does beautifully in difficult dry soils. A clump of Taplow Blue makes a fine contrast growing alongside of white Phlox. Plant in full sun. Hardy anywhere. Dries beautifully.

Per 10, \$2.50; Per 100, \$20.00

ERIGERON

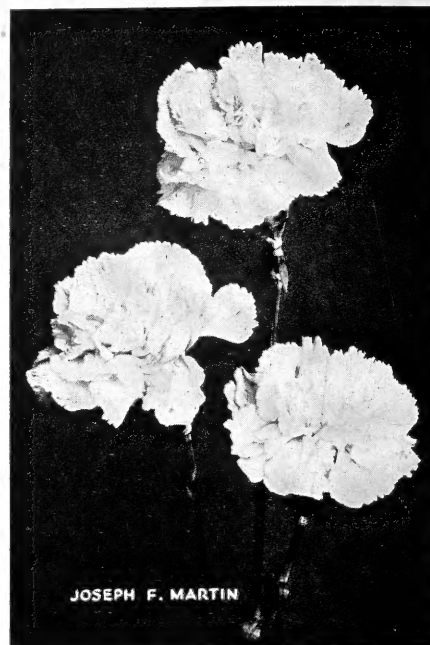
SPECIOSUS HYBRID GRANDIFLORA. An absolutely hardy perennial of sturdy compact growth, 3 feet tall, bearing on single stalks 20 to 30 aster-like rosy-lilac blooms about two inches across. The ray-like petals are in four layers around the small yellow disc, making the flowers elegant and artistic. Good for cutting.

Per 10, \$2.25. Per 100, \$18.00

FUNKIA

UNDULATA VARIEGATA (Day Lily). Graceful green leaves having fluted white edge. Very conspicuous plant for the border. They are also beautiful when used as a foliage pot plant for Easter sales. Flowers lilac.

Per 10, \$2.50; Per 100, \$20.00



DIANTHUS, HER MAJESTY

DIANTHUS

DINAH. A perfect companion to Evangeline. Color is a deep persian-rose with maroon center. Plants are 8" high and 10" to 12" across. Exceptional for foreground plantings or as an edging for walks and paths. Outstandingly fragrant.

Per 10, \$2.50; Per 100, \$20.00

EVANGELINE. Spicy, penetrating fragrance, 3 to 4 fully double flowers of soft Persian rose on a stem.

Per 10, \$2.50; Per 100, \$20.00

HER MAJESTY

Large compact Carnation flowered glistening white. Flower spikes to 14" on stately perfectly formed, silver foliage plants.

Per 10, \$2.25; Per 100, \$18.00

JUNE CARMINE is a beautiful shade of bright carmine pink with the spicy fragrance of the old clove pinks. It has the lovely carnation gray-green foliage, and the individual flowers, on 12-15 inch stems, are fully double, large flowered perfectly formed, and makes excellent cut flowers. The habit of growth is very compact, neat and cushion-like.

Per 10, \$2.25. Per 100, \$18.00

OLD SPICE. Deservedly holding a high place in this well regarded hardy plant family, the ever blooming bright salmon-pink. Old Spice is one of the finest hardy plants. It makes an enchanting border, a bright mass and furnishes cut flowers constantly through a three month period.

Per 10, \$2.75; Per 100, \$22.50

PLUMARIUS SPRING BEAUTY. Double and single blooms of rose, pink, and white; fragrant flowers on long spikes. Blooms throughout the summer.

Per 10, \$2.00; Per 100, \$15.00

ROSE CUSHION. The bright rose colored flowers are quite erect, they do not droop. The plant does not run wild, keeps its shape, very low growing and compact, ideal for low borders or rockeries. It is perfectly hardy and does well in any well drained soil. Considering the style of its growth it is very attractive when not in flower.

Per 10, \$2.50; Per 100, \$20.00

WALLACE RED. An outstanding new introduction with vivid red semi-double blooms on 12" stems. This compact plant will bloom throughout the whole summer.

Per 10, \$2.50; Per 100, \$20.00

WINTERI. Similar to the Dianthus Plumarius except that this is a real hardy Dianthus and the flowers run mostly to rose pink. Height 8 to 10 inches.

Per 10, \$2.00; Per 100, \$15.00

NEW HIBISCUS

MARTIN'S GIANT HYBRIDS

For as many years as we have been searching for new things, we have had a yen to find the best Hybrid Hibiscus there could possibly be and have it bear our firm name. We have it now. This selection is without peer anywhere. Flowers 6 to 12 inches across, every Hibiscus color is represented in the candy-stick color range. It grows to 3-4 feet, foliage is deep green and paddle size. Habits are all clean and disease resistant. This is one of the finest of plants and makes the riot of the tropics available to every gardener.

Heavy F.G. — Per 10, \$2.25; Per 100, \$18.00; Per 1000, \$150.00

GAILLARDIA

BLANKET FLOWER

AUREA PURA. Large pure yellow flower, long strong stem.

Per 10, \$2.25; Per 100, \$18.00

BURGUNDY. Shining deep wine red showing practically no yellow.

Per 10, \$2.00; Per 100, \$15.00

DAZZLER. Large golden yellow and maroon flowers on strong wine stems, 14 to 18 inches in length.

Per 10, \$2.00; Per 100, \$15.00

DWARF GOBLIN. 12-16 inches, neat and compact. Produces a profusion of red-yellow bi-color that completely covers the foliage. Like all Gaillardias, it is content with extremely simple treatment. Fine for the border, the rockery, the cut flower garden.

Per 10, \$2.00; Per 100, \$15.00

PORTOLA HYBRIDS. A new strain of large flowering Gaillardia having a color range from reddish bronze to a deep gold. Very satisfactory as a cut flower.

Per 10, \$2.00; Per 100, \$15.00

GILIA

RUBRA. Skyrocket flower. Color is a coral suffused scarlet. Fine airy foliage. Spectacular in it is a generous, easy perennial. great spikes of vivid coloring. Fully winter hardy

Per 10, \$2.25; Per 100, \$18.00

GEUM

AVENS

MRS. BRADSHAW (Chinoense). A splendid variety, with large double flowers of a fiery red, blooming nearly all summer. Particularly attractive.

Per 10, \$2.25; Per 100, \$18.00

PRINCE OF ORANGE. New bright orange, fairly double.

Per 10, \$2.25; Per 100, \$18.00

GYPSOPHILA

BRISTOL FAIRY. The value of Gypsophila Bristol Fairy for cutting and border exhibition is fond knowledge. One of the finest crops in our memory is growing in our nursery rows.

Per 10, \$4.00; Per 100, \$35.00

FLAMINGO. These are nicely knit field grown grafts. The plant itself has delicate pink flowers, fully double, and blooms all summer. Order early, quantity limited.

Per 10, \$6.00; Per 100, \$50.00

OLDHAMIANA. A long season filler. Flowers white, delicately tinted pink.

Per 10, \$2.00; Per 100, \$15.00

PANICULATA. Dense and spreading, flowers in feathery panicles.

Per 10, \$1.75; Per 100, \$10.00; Per M, \$75.00
PANICULATA SNOW-WHITE DOUBLE. Pure white double strain, 2 ft.

Per 10, \$1.75; Per 100, \$12.50

PACIFICA. New pink variety of strong growth, blooming after the Paniculata is past its best 4 feet.

Per 10, \$2.00; Per 100, \$15.00

REPENS ALBA. A beautiful trailing plant for the rockery, with clouds of small white flowers in July and August.

Per 10, \$2.00; Per 100, \$15.00

HELENIUM

HELEN FLOWER

PUMILUM MAGNIFICUM. Grows 2 feet in height and is covered from June to September with large yellow flowers on compact, branching stems.

Per 10, \$2.00; Per 100, \$15.00

MOERHEIM BEAUTY. A fine companion plant for Pumilum Magnificum. Large silky flowers of a glowing burgundy red on strong erect stems about 2 feet tall. Blooms all summer.

Per 10, \$2.25; Per 100, \$18.00

RIVERTON GEM. Old gold suffused with bright terra cotta, changing to wallflower red. Makes a beautiful contrast in floral pieces with other late summer flowers. Grows to a height of 3 to 4 feet and blooms from August until October.

Per 10, \$2.00; Per 100, \$15.00

HELIANTHUS

CORONATION. A fine introduction of this noble race of border plants. Produces large, perfect double flowers of a rich yellow color from August to October. Grows to a height of 4 to 5 feet.

Per 10, \$2.00; Per 100, \$15.00

LODDON GOLD. Enormous Dahlia-like flowers of a bright yellow color, often 5 inches in diameter. If grown on gravel loamy soil, the blooms will develop to greater perfection. If the flowers are cut immediately, the blooming season can be extended from July until severe frosts. Height 4 to 5 feet.

Per 10, \$2.00; Per 100, \$15.00

MULTIFLORUS FL. PL. A very effective hardy plant growing 4 feet tall. Has exceptionally showy large double golden yellow flowers during July and August. A very profuse bloomer highly valued for the Dahlia-like appearances of the fully double blooms.

Per 10, \$2.00; Per 100, \$15.00

HIBISCUS

SUPER GIANT HYBRIDS

CLOWN. White with pink veins.

Per 10, \$10.00

RADIATION. Clear pink with contrasting dark center.

Per 10, \$10.00

POINSETTIA. A deep red, outstanding color.

Per 10, \$10.00

SATAN. Velvety maroon-red, tall.

Per 10, \$10.00



HEUCHERA BRIZOIDES

HEUCHERA

CORAL BELLS

BRIZOIDES. Dainty pink bells densely bundled on long spikes. Strong grower.

Per 10, \$2.50; Per 100, \$20.00

GARNET. Unusually large bells; color is a crystal clear pink.

Per 10, \$2.50; Per 100, \$20.00

ROSAMUNDI. This is the most desirable of the coral-pink sorts. It is a strong grower, not subject to any blight, and produces an abundance of fine coral-pink blossoms on tall, strong stems, which last over 2 months.

Per 10, \$2.50; Per 100, \$20.00

Hemerocallis

The list below is the best in the trade to serve the practical purpose of commercial planters. The color range is sound, the flowering period and plant character fills the season of June, July and August with a brightness provided by the Hemerocallis alone.

REMEMBER! THIS LIST SELLS ONLY A WHOLE PLANT — ONE THAT MAKES ITS DISPLAY IN THE FIRST SEASON YOU HAVE IT

You have, consequently, a profit opportunity within a few weeks after you purchase your plants. You do not have to wait until a finely cut division matures in your planting. This is guaranteed, and you are unconditionally the final judge of the quality you receive.

	Per 10	Per 100
AMARYLLIS. Golden orange, July and August. 3 feet.....	\$3.00	\$25.00
BAY STATE. (Bet.) A large glistening yellow. Fast growing. 46 in. 2.50	2.50	20.00
D. D. WYMAN. Golden-yellow, tawny splashed petals; July and August.....	2.25	18.00
FULVA MACULATA. Identical to Fulva, flowers much larger, grows more robust.....	2.00	15.00
GOLDENI. Deep, golden orange flowers in early July.....	2.00	15.00
GYPSY. Brilliant deep orange flowers in July.....	2.00	15.00
HYPERION. Citron yellow, prolific, July, 40 in.	3.50	30.00
KWANSO FL. PL. Double bronze-gold, July, 4 feet.....	2.00	15.00
MARGARET PERRY. One of the best. Scarlet-orange, June.....	2.00	15.00
VESTA. (Stout). Deep glistening gold-orange. Holds up well in hot weather. 30 inches. June and July.....	2.00	15.00

GERANIUM

GRANDIFLORA. Large ultramarine blue flowers from May onward, dwarf habit, fine perennial.
Per 10, \$2.50; Per 100, \$20.00

HOLLYHOCKS

These are fully developed, flowering size plants. No seedlings, no liners.

CHATER'S DOUBLE HOLLYHOCKS

We have excellent stocks of the standard doubles carefully grown to secure trueness to color. The following are the best colors:

BLUSH (white, pink undertone); **BLACK GEM** (maroon); **SALMON ROSE**; **GOLDEN DROP**, **SUNSET BUFF** (Yellow); **NEWPORT PINK**, **SCARLET**, **VIRGIN QUEEN** (White); **LILAC**.

Above varieties, Per 10, \$1.75; Per 100, \$12.00

IBERIS

HARDY CANDYTUFF

PURITY. A splendid new variety. Compact, tightly formed, profusely flowered pure white.

Per 10, \$2.50; Per 100, \$20.00

SNOWFLAKE. A great variety of 6 to 8 inches high, having exceptionally large, pure white flowers borne in great masses during May and June.

Per 10, \$2.50; Per 100, \$20.00

SEMPERVIRENS. Very dwarf, covered with a sheet of white. Perfectly hardy. Height 6 to 8 inches.

Per 10, \$2.25; Per 100, \$18.00

LAVENDULA

LAVENDER

Remember the delightful and exciting fragrance that drifted from grandmother's bureau? Sweet Lavender is always the mark of the gracious. In a garden, it is a growing, perfuming, flowering loveliness. Cut and crushed into an envelope it holds its delight for years. Do you see the opportunities?

OFFICINALIS ROSEA. A new Lavender. Produces a graceful array of rose-pink flowers on the dignified blue gray that is so distinctly the old favorite Lavender.

Per 10, \$2.00; Per 100, \$15.00

VERA MUNSTEAD. A wonderfully fragrant, sweet lavender, with flowers of blue rising 18 inches tall from silvery grey foliage.

Per 10, \$2.25; Per 100, \$18.00

LIATRIS

BLAZING STAR OR GAYFEATHER

KOBALT HYBRID. A new one and just about the finest there is. Low growing, similar in flowering characteristics to the Scariosa types, but produces much more liberally. The color is the most intense deep blue in the family.

Per 10, \$2.00; Per 100, \$15.00

PYCNOSTACHYA. Does well in any kind of soil, poor or rich, moist or dry, producing richly colored purple flowers on stout stalks. First rate cut flower.

Per 10, \$2.00; Per 100, \$15.00

SCARIOSA. This is a much showier form than is usually sent out for this plant. It has large, showy purple heads and flowers much later than the others. A very imposing form. Mid-August. 4 to 5 feet.

Per 10, \$2.00; Per 100, \$15.00

SCARIOSA WHITE. A very showy white form of Scariosa that produces large spikes of pure white flowers. An outstanding plant for accent use.

Per 10, \$2.50; Per 100, \$20.00

SEPTEMBER GLORY. Late flowering type noted for its outstanding beauty. The purple flowers are produced on extra long spikes during late August and September.

Per 10, \$2.00; Per 100, \$15.00

LIATRIS, SILVER TIPS

(Alexander) Early blooming light lavender. Flowers are edged silver, growing on a vigorous spike. Large, lush foliage.

Per 10, \$2.25; Per 100, \$18.00

ORCHID IRIS KAEMPFERI

Write for special prices and quotations on these plants. We are not listing them in our catalog because we have sold many more than we expected to during the last season. Our new plantings are in the fields and are growing beautifully. These will be ready soon, with all the best varieties for the commercial grower and gardener.

IRIS PUMILA

Messengers that herald the spring! For the flower shows; for sale as clumps out of pots, baskets, beds; for plantings that will display your "master's touch" to your customers, use the Pumila Iris. Brilliant colors, thrive in any soil rich or poor, sun or shade.

	Per 10	Per 100
ATROVIOLEACEA. The earliest of the Pumilas. Rich red purple.	\$2.00	\$15.00
DR. MANN. Fragrant, petunia-violet with smoky falls.	2.00	15.00
LA FIANCEE. An exquisite hardy Iris, the flowers are snow white, large and well formed, produced in great abundance. Foliage light and graceful. Suitable for flower border or waterside. 3 ft.	2.00	15.00
THE BRIDE. A fine white	2.00	15.00
WHITE QUEEN. Finest white, early	2.00	15.00

IRIS SIBERICA — Siberian Iris

BLUE CHARM. A beautiful soft sky blue, 48 inches, free bloomer.	1.75	12.00
CAESAR'S BROTHER. A new fine blue.	1.75	12.00
LADY NORTHCLEFFE. Rich, deep bright violet, veined white throat.	1.75	12.00
SNOW QUEEN. Pure white, best of them all.	2.25	18.00

PEONIES

The fine quality roots which you will receive from the JOSEPH H. MARTIN CO. are not that way by accident. They are groomed with special painstaking care, and are grown for root production ONLY. Consequently, the peak of vitality is maintained and the quality roots which you receive from us will soon provide good profits for you. Plant a good quantity of these carefully selected roots now.

	Per 10	Per 100	1000
CHESTINE GOWDY. Crown type; late midseason. The broad outer petals are silvery pink. These enclose a zone of five irregularly shaped petals of deep rich cream, which in turn surround a prominent cone of broad pink petals splashed and tipped with crimson	4.50	\$35.00	\$
EDULIS SUPERBA. Extra early, crown type, old-rose pink. Indispensable as an extra early deep pink commercial cut-flower	4.50	35.00	
MADAM CROUSSE. Its flowers are medium to large in size, globular crown type. In color, it is uniform pure white, with the center petals occasionally flecked crimson	4.50	35.00	
MME. DUCEL. Bomb type, medium shade with silvery reflex. Very desirable and a strong grower	4.00	35.00	275.00
MME. JULES DESSERT. Large, flat semi-rose type. Flowers are delicate flesh pink, shading to straw white	4.50	35.00	
MONS JULES ELIE. Bomb type, early mid-season. Often called the King of all Peonies. Color is a glossy lilac-pink shading to a deeper rose at the base. The entire flower is overlaid with a heen of silver. Ideal for cut flowers	4.00	35.00	275.00
PRINCESS BEATRICE. Large compact, high crown. Guards and crown a light violet-rose, collar cream-white, center flecked crimson. Fragrant. Strong grower, medium height and blooms midseason	5.00	35.00	275.00
VELOUTINE. Tulp-like, tyrain-purple, with velvety reflex	4.00	35.00	275.00
MIXED. Contains many of the best Reds, Whites and Pinks, both singles and doubles	3.00	25.00	200.00

LINUM

FLAX

FLAVUM NANUM COMPACTUM. A new dwarf yellow strain, growing to a height of 6 inches. Very desirable for the rock garden.

Per 10, \$2.00; Per 100, \$15.00

PERENNE. May-August. Very attractive both in foliage and bloom. Flowers beautiful pale blue on slender graceful stems. An interesting plant for the medium border for all summer. It harmonizes with other flowers to build a charming color scheme.

Per 10, \$1.75; Per 100, \$12.00

PERENNE ALBA. Milk white flowers, very decorative.

Per 10, \$2.00; Per 100, \$15.00

LYTHRUM

PURPLE LOOSESTRIFE

ROSEUM SUPERBUM. Deep rose, four feet tall, floriferous. Particularly useful in extremely wet location. Sun or shade.

Per 10, \$2.25; Per 100, \$18.00

MONARDA OR BERGAMOT

OSWEGO TEA

DIDYMA, CROFTWAY PINK. A most appealing rich rose-pink. Hardy and free blooming. Like other Bergamots, it presents an irresistible attraction for hummingbirds. Does well in shady gardens and is excellent for cutting.

Per 10, \$2.00; Per 100, \$15.00

DIDYMA, HYBRIDA SUNSET. A great advance. Color is a brilliant mahogany red. This quality, combined with the spicy fragrance, makes it both excellent for cutting and the border.

Per 10, \$2.50; Per 100, \$20.00

LOBELIA

INDIAN PAINTBRUSH

CARDINALIS. Cardinal flower. Rich fiery flowers from early August til late September.

Per 10, \$2.00; Per 100, \$15.00

LUPINES

The Lupines produce beautiful long spikes of pea-shaped flowers about a foot long on stems three feet high. Very attractive garden or cut flower.

NEW RUSSELL LUPINES. Russell's Lupines bear enormous, well-rounded, long symmetrical flower-spikes, often 3 ft. or more in length, each spike a mass of gorgeous color.

Per 10, \$2.25; Per 100, \$18.00

MYOSOTIS

FORGET-ME-NOTS

ALPESTRIS BLUE. We can look forward to the beautiful picture that they will make in the early Spring garden and continually through the Summer and early Fall. Alpestris Bluebird is a large, clear blue, habit is close, compact, and the center remains solid and closed.

Per 10, \$2.00; Per 100, \$15.00

PINK BEAUTY. New True Pink. Large prolific and free flowering pink forget-me-nots. Absolutely hardy, it harmonizes beautifully with the blue variety. It bears its flowers continuously from June to September.

Per 10, \$2.25; Per 100, \$18.00

PACHISTIMA

CANBYI. Low growing evergreen shrub with small Holly-like leaves. Ultimate spread is 2 feet. Grows in shade and is perfect for edging or specimen work.

6-8" plants, Per 10, \$4.50; Per 100, \$40.00

PACHYSANDRA

TERMINALIS. Ground covering plant, averaging 6 to 8 inches in height and branching freely into a dense mat. Its shapely indented foliage is practically evergreen. It bears small spikes of light colored flowers during May and June. As a border for walks and drives it is most attractive; also splendid for steep in sun or shade and for dense shade under any kind of trees.

Pots — Per 10, \$2.00; Per 100, \$15.00

PENTSTEMON

BEARD-TONGUE

GARNET. Is nearly spreading in habit, and produces a succession of bloom from June until cut down by frost. Stems are 12-18" long, neatly populated by large rich garnet colored colored flowers.

POTS — Per 10, \$2.00; Per 100, \$15.00

PINK BEAUTY. Flower spikes 30 inches high, pure pastel pink, are borne in profusion. The silvery sheen in the foliage and in the bloom makes it a beautiful garden and cut flower variety.

Per 10, \$2.25; Per 100, \$18.00

ROSE ELF. A lovely clean shell-pink. A beautiful cutflower; one of the outstanding new and good plants; makes a delightful companion to Gypsophila.

Per 10, \$2.50; Per 100, \$20.00

PHYSALIS

JAPANESE LANTERN

FRANCHETI. A big money maker that will yield more than any other outside crop. The fruits are becoming more popular each year for decorative purposes in the early fall and winter. The color of these lantern fruits is orange-vermillion and are ever-lasting after drying. Single plants produce as many as thirty lanterns that sell readily in any flower market.

Per 10, \$2.00; Per 100, \$15.00

POLYGONUM

DWARF LACE PLANT

REYNOUTRIA. One of the finest dwarf ground covers. Thrives in any soil, hovers 4 to 8 inches, blooms airy pink sprays. Foliage deep green all summer, bronze red in the fall and winter.

Per 10, \$3.50; Per 100, \$30.00

HARDY PHLOX

We have in our fields this year, an outstanding assortment of hardy phlox. These varieties are the best that we have been able to select from the many varieties that we have tested, and we know that they will be extremely profitable for you to handle. All of these plants have been carefully cultured, guaranteeing truthness to name, and excellence in quality. Place your orders early, because we never seem to have enough to supply the large demand.

	Per 10	Per 100
AFRICA. Brilliant carmine red with blood-red eye	\$2.25	\$18.00
AMERICAN BEAUTY. Bright salmon-pink, strong growing, large heads	2.25	18.00
B. COMPTE. Tall growing variety producing large heads of rich satiny amaranth flowers. Very brilliant. Looks well planted close to a yellow flowering plant.	2.00	15.00
BORDER QUEEN. Heads are enormous and flowers are pure pink. Very rare and beautiful. Plants are dwarf and excellent for garden.	2.75	22.50
BRIGADIER. New English introduction. Carmine red with claret-pink shading. The eye is small and clear red.	2.75	22.50
CHARLES CURTISS. (True). Beautiful sunset red.	2.25	18.00
CAROLINE VANDENBERG. The best "Blue" to date. A lovely fascinating color combined with large individual blooms and trusses.	2.25	18.00
DIXIE. Low, light pink	2.00	15.00
ELIZABETH ARDEN. New. Very large delicate pink florets on large flower heads. Dwarf grower.	2.50	20.00
ENCHANTRESS. Bright salmon pink, dark eye.	2.25	18.00
EVA FOERSTER. Bright salmon rose, white center. Dwarf.	2.25	18.00
GOLIATH. Large royal scarlet.	2.25	18.00
HARVEST FIRE. strong grower, producing brilliant salmon-orange flowers. The heads are large as well as the individual flowers.	2.75	22.50
JEANNE D'ARC. Pure white, bluish pink eye.	2.00	15.00
LEO SCHLAGETER. Large scarlet trusses slightly darker in the center.	2.25	18.00
LILLIAN. Lovely pure pink without any trace of magenta or rose. The florets are large the flower heads are good size and are borne in profusion.	2.25	18.00
MARGARET. Clear deep pink, strong grower.	2.25	18.00
MARY LOUISE. Pure, glistening, snow-white heads of unusually large size.	2.25	18.00
MISS LINGARD. Pearly white flower. The indispensable as a cut flower for florists' use. The best early white Phlox known.	2.25	18.00
MOUNT HOOD. Large pure white flower in broad clusters. Medium tall	2.25	18.00
MIES COPYN. New, exceptionally rugged and erect grower. A pure pink with carmine eye. Produces great masses of flowers all summer.	3.00	25.00
PAINTED LADY. Silvery pink with salmon shadings and cherry red eye	2.25	18.00
PRIME MINISTER. White clear crimson eye.	2.00	15.00
PROGRESS. Blue with a white eye.	2.00	15.00
REDBIRD. Crimson red with deep red centered florets.	2.25	18.00
REMBRANDT. New. Another enormous, pure white, tall and well formed phlox. Will make a good cut flower.	3.00	25.00
RUBY LEE. The large flowers are plum red large panicles, strong thick stem, heavy foliage.	2.25	18.00
SIR JOHN FALSTAFF. Enormous trusses up to 18 in., deep salmon-pink.	2.50	20.00
STARLIGHT. Violet red shading to lilac.	2.25	18.00
WHITE ADMIRAL. New, produces beautiful snow-mounds of pure white flowers on enormous heads. Excellent late blooms. 2½ feet.	2.50	20.00
WORLD PEACE. Large, pure white; strong grower.	2.50	20.00

PHLOX SUBULATA

MOSS PINKS

ATROPURPUREA. A distinct form of Phlox subulata, a very free bloomer; strong grower and of the color of Phlox decussata, B. Compte, with a slightly darker eye. When in bloom it stands out strikingly and can be distinguished by its deeper red from any other form of Subulata.

Per 10, \$2.25; Per 100, \$18.00

BLUE EMERALD CUSHION. The pure, sky blue sport of Emerald Cushion.

Per 10, \$2.25; Per 100, \$18.00

EMERALD CUSHION. A close compact foliage, even better in character than the Vivid. Extremely floriferous, it has the longest blooming season in the family. Florets of unusual size, color a pure, unbleached pink.

Per 10, \$2.25; Per 100, \$18.00

FAVORITE. (Alexander). A pure rose in silver shade, really different, a standout in the block planting. It is new now, but a leader in sight sales from our assortment. You will like its vigorous nature.

Per 10, \$2.50; Per 100, \$20.00

GARY PINK. A new pink subulata with larger pink florets than most other types of pink subulatas. Good foliage and growth habits makes this a worthy addition to your line of creeping phlox.

Per 10, \$2.25; Per 100, \$18.00

LILACINA. A strong growing, creeping variety suitable for bold masses in the rockery, completely covered with light lilac flowers in May; the foliage is lovely in winter.

Per 10, \$2.00; Per 100, \$15.00

PINK PERFECTION. As the name would have it, this phlox is perfect in every respect. Foliage, growth, habit, flower size, form, and color. Stocks are limited because of the unusual demand. Order early.

Per 10, \$2.25; Per 100, \$18.00

ROSE UNIQUE. (Alexander). Cross Brittoni and Subulata Hybrids. This one is new and completely different. It is so graceful and fragile that it suggests delicacy, yet is completely hardy under all conditions. Spurred, compact, and tending upright, color bright clear pink, carries a symmetric star in bright red clear in the eye.

Per 10, \$2.50; Per 100, \$20.00

WHITE DELIGHT. Largest white in existence today. Exceptionally large flower, on bright green foliage.

Per 10, \$2.25; Per 100, \$18.00

ALEXANDER'S WILD ROSE. A most vigorous grower with a tendency for fall bloom, along with a very early spring floriferousness. Foliage is very good, coming through dry summers and cold winters equally well.

Per 10, \$2.25; Per 100, \$18.00

PHLOX SPECIES

DIVARICATA. Large fragrant lavender flowers in April and May. Shade lover for woody naturalization.

Per 10, \$2.00; Per 100, \$15.00

AMOENA. Beautiful spring flowering Phlox. Its beautiful clear pink flowers are borne in great profusion, upright, in bush form on stems 12 inches high in May. Very fine for bordering.

Per 10, \$2.00; Per 100, \$15.00

POPPIES

The varieties listed here are the result of much testing to prove their worth to you, as a commercial grower. All of them have had a lot of nationwide publicity in the most popular gardening magazines and are ready now to make you profits.

	Per 10	Per 100
BARR'S WHITE. Large pure white flowers with purplish black spots. Really the only good-growing free flowering white	3.50	30.00
BEAUTY OF LIVERMORE. The finest. Dark crimson with a black blotch for accent. Tremendous producer	2.75	22.50
CERISE BEAUTY. A real favorite bearing many medium sized flowers of a pure, light, cerise. 32 in.	2.25	18.00
CURTIS GIANT FLAME. Established plants produce mammoth 11-inch blazing red flowers on 4 foot stems. The largest, most brilliant of the Giants	3.50	30.00
CURTIS GIANT FLESH PINK. A 3 foot Giant. 9-inch blooms of glowing flesh-pink. Well adapted to shady locations	3.50	30.00
CURTISS GIANT MAHOGANY. Giant mahogany-red flowers on 40 inch stems. Exceptional	3.00	25.00
CURTIS GIANT SALMON PINK. Light salmon pink. Large blooms on heavy stems of medium height	3.25	27.50
GOLD OF OPHIR. A golden-orange beauty, with the unique characteristic of increasing loveliness in each successive year of bloom. 24 inches	3.00	25.00

	Per 10	Per 100
HENRI CAYEAUX IMPROVED. Old-rose shaded to burgundy. Very distinct. Often referred to as the Purple Poppy	2.50	20.00
LACH KOENIGEN. One of the finest, strongest growing deep salmon-pinks	2.50	20.00
MRS. PERRY. A very fine variety of salmon-pink color, very distinct. Grows to a height of 3 feet	2.50	20.00
PURITY. Pure soft pink without any spots or markings. Very fine	2.25	18.00
ROYAL SCARLET. A big, rugged variety, the brightest of them all. You can't beat a red poppy, and this is the best red	3.00	25.00
SALMON GLOW. (Double). A fine double salmon-orange not to be confused with Olympia. The flowers are exceptionally large, fully 8 inches across. It is of Dutch origination and selected for the Wisley trials. It received a first class certificate in Holland. Strong upright growing Poppy, much admired in our nursery	3.00	25.00
SASS PINK. A pure pink poppy in the best tradition. Flesh color, brightly spotted, vigorous grower	2.25	18.00
TOREADOR. Carmine--red, huge 9-inch flowers with delightfully crinkled edges, borne on sturdy 30-inch stems	3.50	30.00

POLEMONIUM

BLUE PEARL. The lovely and clear baby-blue flowers are freely produced in April and May. Does well in sun or shade. Foliage very ornamental throughout entire summer. Height 12 in.
Per 10, \$2.00; Per 100, \$15.00

PRIMULA

COLOSSEA MIXED. 1¾ inch across. The range of colors is most remarkable, including many quite new shades of lilac, pink, copper as well as the darkest red.

Per 10, \$2.25; Per 100, \$18.00

GIANT BOUQUET. A new, magnificent development. Flowers are often individually more than 2 inches across. They produce in great numbers and display an immense variety of coloring from white, cream, yellow, scarlet, purple, crimson. Strong stemmed, they are fine for cutting and the border.

Per 10, \$2.75; Per 100, \$22.50

VERIS MARTIN'S SELECT HYBRIDS. Fine quality flowers and a good balanced mixture of colors which is often desired in mass plantings.

Per 10, \$2.25; Per 100, \$18.00

V AND R PACIFIC STRAIN. Wide, clear color range. Tall stems and large flowers make it perfect for cutting, specimens in the border, or for edgings. These plants transplanted develop in your planting very uniformly. White, gold, scarlet, pink blends, pastel blue, violet, deep rose.

Per 10, \$2.25; Per 100, \$18.00

PLATYCODON

BALLOON FLOWER — XXX F.G.

DOUBLE BLUE. 3 inch blooms, about 95% true.
Per 10, \$1.75; Per 100, \$12.50

DOUBLE WHITE. Pure white, true stock, very free.

Per 10, \$1.75; Per 100, \$12.50

GRANDIFLORA ALBA.

Per 10, \$1.75; Per 100, \$12.50

MARIESI. Blue or white separate, dwarf.

Per 10, \$1.75; Per 100, \$12.50

SHELL-PINK. Deep rose veination.

Per 10, \$1.75; Per 100, \$12.50

PYRETHRUM

(DOUBLE)

ROSE MIST. Brand new introduction that really merits your consideration. Sturdy 2 foot stems hold exceptionally large flowers. Silvery mist-like appearance is rendered by the silver tips of the petals in the full, double crested, rose center, surrounded by a symmetrical row of rose-carmine petals. Really a good one with only a limited supply available.

Per 10, \$3.00; Per 100, \$25.00

GOLDEN PRIVET

VICARI. A new, dwarf growing, hardy privet, with pure golden foliage. Not to be confused with the yellow variegated California type, which is not hardy. Becoming more popular every day, this plant is used superbly as an edging for flower beds and as an individual specimen in the border planting. Slow growing, and requires little pruning.

3 year, well branched, 12-15"

Per 10, \$3.50; Per 100, \$30.00

1 year, well branched, 6-8"

Per 10, \$2.25; Per 100, \$18.00

RUDBECKIA

GOLDEN GLOW. Masses of large, double, golden-yellow flowers in late summer.

Per 10, \$2.00; Per 100, \$15.00

GOLDEN GLOBE. New. A truly outstanding form. Flowers a perfect globe, 3" in diameter, borne in profusion on stems 24-30" tall. Foliage is a miniature of the rugged Golden Glow. Thoroughly tested for hardiness and public appeal.

Per 10, \$2.00; Per 100, \$15.00

PURPUREA. Peculiar reddish-purple flowers with a very high, large brown cone-shaped center, on 2 to 3 ft. stems. July to October. A splendid plant for the border.

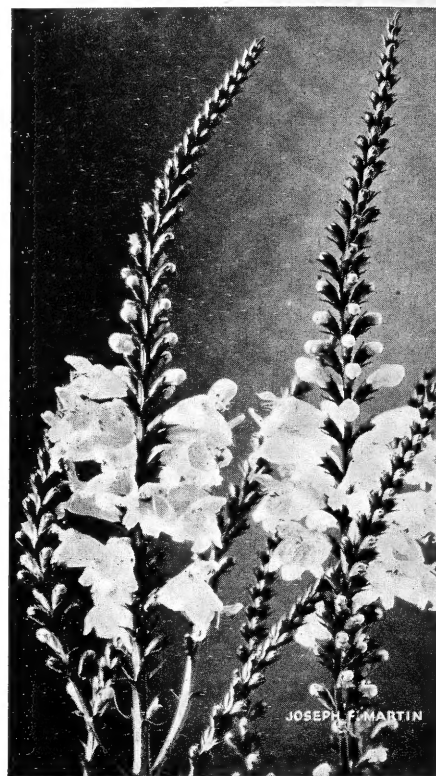
Per 10, \$2.00; Per 100, \$15.00

SCABIOSA

PINCUSHION

GT. ISAAC HOUSE HYBRIDS. A fine strain of extra large flowered blue shades.

Per 10, \$2.00; Per 100, \$15.00



JOSEPH F. MARTIN

PHYSOSTEGIA GRANDIFLORA

PHYSOSTEGIA

FALSE DRAGONHEAD

GRANDIFLORA ROSY SPIRE. Grows from 18-24 inches with large heads of bright violet mauve flowers. Very desirable for cutting.

Per 10, \$2.00; Per 100, \$15.00

SUMMER SNOW. In all its characteristics, it resembles the medium tall Rosy Spire. Flowers are glistening pure white and admirably suited to cutting.

Per 10, \$2.00; Per 100, \$15.00



JOSEPH F. MARTIN

RUDBECKIA PURPUREA

Important!

Per 10, \$2.50; Per 100, \$20.00

CASH WITH ORDER DISCOUNT—2% on Orders \$10.00 and up

THE JOSEPH F. MARTIN CO., INC., PAINESVILLE, OHIO

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HARDY MUMS

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Ship To _____

Street _____

City _____ State _____

Via _____

Date _____

Preferred
Delivery Date _____

Qty. 25 of ea. at 100 rate
5 of ea. at 10 rate Amt.

GENERAL LIST

ADMIRATION
10-\$3.50 100-\$30.00

AGLOW
10-\$3.50 100-\$30.00

ALABASTER
10-\$2.50; 100-\$20.00

ALEX CUMMINGS
10-\$2.75 100-\$22.50

ALGONQUIN
10-\$2.00 100-\$15.00

ALLEGRO
10-\$2.00 100-\$15.00

APACHE
10-\$3.00 100-\$25.00

ARAPAHOE
10-\$2.50 100-\$20.00

ARGONNE
10-\$2.75 100-\$22.50

ARISTOCRAT
10-\$3.50 100-\$30.00

AVALANCHE
10-\$2.75 100-\$22.50

BETTY
10-\$2.25 100-\$18.00

BRIGADIER
10-\$2.50 100-\$20.00

BRONZE PYRAMID
10-\$2.00 100-\$15.00

BUTTERCUP
10-\$4.00 100-\$35.00

CALUMET
10-\$3.50 100-\$30.00

CANDLELIGHT
10-\$2.00 100-\$15.00

CANARY WONDER
10-\$2.25 100-\$18.00

TOTAL COLUMN 1

Qty. 25 of ea. at 100 rate
5 of ea. at 10 rate Amt.

CARNIVAL
10-\$2.25 100-\$18.00

CECIL BEED
10-\$2.50 100-\$20.00

CANDY
10-\$2.50 100-\$20.00

CHARLES NYE
10-\$2.25 100-\$18.00

CHIPPA RED
10-\$4.00 100-\$35.00

CHIPPEWA
10-\$2.25 100-\$18.00

CHIQUITA
10-\$2.00 100-\$15.00

CHRIS COLUMBUS
10-\$2.25 100-\$18.00

CROWNING GLORY
10-\$3.00 100-\$25.00

CROWN JEWEL
10-\$3.00 100-\$25.00

DAWNROSE
10-\$2.75 100-\$22.50

D. D. AHRENS
10-\$2.25 100-\$18.00

DEFIANCE
10-\$2.25 100-\$18.00

DRAGON LADY
10-\$2.25 100-\$18.00

DWIGHT DOUGLAS
10-\$3.00 100-\$25.00

EARLY CRIMSON
10-\$2.75 100-\$22.50

EARLY KATHLEEN
10-\$3.50 100-\$30.00

EARLY PASTEL
10-\$4.00 100-\$35.00

EARLY WONDER
IMPROVED
10-\$2.50 100-\$20.00

TOTAL COLUMN 2

Qty. 25 of ea. at 100 rate
5 of ea. at 10 rate Amt.

EDITH
10-\$3.50 100-\$30.00

ELAINE
10-\$2.75 100-\$22.50

ELIZABETH HOOD
10-\$2.25 100-\$18.00

ENTERPRISE
10-\$2.50 100-\$20.00

ERMINIE
10-\$2.25 100-\$18.00

FASCINATION
10-\$2.75 100-\$22.50

FINGER LAKES
10-\$2.25 100-\$18.00

FIRE ENGINE
10-\$2.25 100-\$18.00

FLAMBOYANT
10-\$3.00 100-\$25.00

FLAXEN BEAUTY
10-\$2.25 100-\$18.00

FOOTBALL BRONZE
10-\$5.00

FORTUNE
10-\$3.50 100-\$30.00

GENERAL BRADLEY
10-\$2.50 100-\$20.00

GEN. MAC ARTHUR
10-\$2.50 100-\$20.00

GENERAL MARSHALL
10-\$2.50 100-\$20.00

GEO. LUXTON
10-\$3.50 100-\$30.00

GOLDSMITH
10-\$3.00 100-\$25.00

GOLDEN SURPRISE
10-\$2.50 100-\$20.00

TOTAL COLUMN 3

Qty. 25 of ea. at 100 rate
5 of ea. at 10 rate Amt.

GOLDEN SUNSET
10-\$2.50 100-\$20.00

GONDOLIER
10-\$3.50 100-\$30.00

HEARTSTRINGS
10-\$3.50 100-\$30.00

HOLIDAY
10-\$2.50 100-\$20.00

HONEYSWEET
10-\$3.50 100-\$30.00

HUNTSMAN
10-\$2.50 100-\$20.00

IRON MOUNTAIN
10-\$3.50 100-\$30.00

IVORY GLOW
10-\$2.25 100-\$18.00

JAYEFF
10-\$2.50 100-\$20.00

JEWELRY
10-\$2.25 100-\$18.00

JUDITH ANDERSON
10-\$2.25; 100-\$18.00

KATHLEEN LEHMAN
10-\$3.50 100-\$30.00

KIOWA
10-\$4.00 100-\$35.00

KRISTINA
10-\$2.00 100-\$15.00

LADY'S CHOICE
10-\$4.00 100-\$35.00

LAVENDER LADY
10-\$2.50 100-\$20.00

LAVENDER PRINCESS
10-\$2.25 100-\$18.00

LEE POWELL
10-\$2.50 100-\$20.00

LESHARA
10-\$2.75 100-\$22.50

TOTAL COLUMN 4

Qty.	25 of ea. at 100 rate 5 of ea. at 10 rate	Amt.	Qty.	25 of ea. at 100 rate 5 of ea. at 10 rate	Amt.	Qty.	25 of ea. at 100 rate 5 of ea. at 10 rate	Amt.	Qty.	25 of ea. at 100 rate 5 of ea. at 10 rate	Amt.
	MADAME CADILLAC 10-\$2.75 100-\$22.50			RONNIE 10-\$3.00 100-\$25.00			CUTIE 10-\$2.00; 100-\$15.00			STAR GLORY 10-\$3.00 100-\$25.00	
	MAGNIFICENT 10-\$2.50 100-\$20.00			ROSITA 10-\$2.00 100-\$15.00			DELUXE RED CUSHION 10-\$2.00 100-\$15.00			SUNBEAM 10-\$2.00; 100-\$15.00	
	MAJOR BOWES 10-\$2.75 100-\$22.50			ROYAL ROBE 10-\$3.00 100-\$25.00			DWARF JEWEL 10-\$2.25 100-\$18.00			TECUMSEH 10-\$3.00 100-\$25.00	
	MALINDA BROWN 10-\$2.25 100-\$18.00			RUBY POMPON 10-\$2.25; 100-\$18.00			DIXIE WHITE CLOUD 10-\$3.00 100-\$25.00			TRANQUILITY 10-\$3.00 100-\$25.00	
	MARGIE 10-\$2.50 100-\$20.00			RUSTY RED 10-\$2.75 100-\$22.50			EARLY JOAN HELEN 10-\$3.00 100-\$25.00			TWINKLE 10-\$4.00 100-\$35.00	
	MASQUERADE 10-\$2.25 100-\$18.00			SALUTE 10-\$2.50 100-\$20.00			EARLY LAVENDER 10-\$4.00 100-\$35.00			VIOLET STAR 10-\$3.00 100-\$25.00	
	MING 10-\$2.25 100-\$18.00			SEPTEMBER DAWN 10-\$2.00; 100-\$15.00			EUGENE A WANDERER 10-\$2.50 100-\$20.00			W. P. SNYDER 10-\$2.00; 100-\$15.00	
	MISS LACE 10-\$2.75 100-\$22.50			SEPTEMBER WINE 10-\$2.00; 100-\$15.00			GARDENIA 10-\$3.50 100-\$30.00			YELLOW SUPREME 10-\$2.25 100-\$18.00	
	MRS. KIDDER 10-\$3.00 100-\$25.00			SILVER PLATE 10-\$3.00 100-\$25.00			GOLDEN CARPET 10-\$2.75 100-\$22.50			NOVEL SPOONS	
	MISTY MAID 10-\$2.25 100-\$18.00			SILVER SHEEN 10-\$2.75 100-\$22.50			GOLDEN MOUND 10-\$2.75 100-\$22.50			BLUSH WHITE 10-\$2.50 100-\$20.00	
	MOONBEAMS 10-\$2.25 100-\$18.00			SINCERITY 10-\$2.00 100-\$15.00			JUBILEE 10-\$3.50 100-\$30.00			FUCHSIA SPOON 10-\$2.50 100-\$20.00	
	MURIEL RICE 10-\$4.50 100-\$40.00			SKI TRAIL 10-\$2.50 100-\$20.00			JEWELTONE 10-\$3.50 100-\$30.00			IVORY SPOON 10-\$2.50 100-\$20.00	
	MY BUDDY 10-\$2.50 100-\$20.00			SONNY 10-\$3.50 100-\$30.00			JOYOUS 10-\$4.00 100-\$35.00			LOVELINESS SPOON 10-\$2.50 100-\$20.00	
	MURMURS 10-\$3.00 100-\$25.00			SPELLBINDER 10-\$4.00 100-\$35.00			LIPSTICK 10-\$4.00 100-\$35.00			PUMPKIN SPOON 10-\$2.00 100-\$15.00	
	MY LADY 10-\$2.50; 100-\$20.00			SUCCESS 10-\$3.00 100-\$25.00			MAJOR CUSHION 10-\$2.00 100-\$15.00			REMEMBER ME 10-\$2.00 100-\$15.00	
	MYRTLE WALGREEN 10-\$3.00 100-\$25.00			SUNAPE 10-\$2.00 100-\$15.00			MARTIN'S WHITE 10-\$3.00 100-\$25.00			ROSE SPOON 10-\$2.50 100-\$20.00	
	NABOB 10-\$2.25 100-\$18.00			TIME 10-\$2.75 100-\$22.50			MARTIN'S YELLOW 10-\$4.00 100-\$35.00			SNOW SPOON 10-\$3.50 100-\$30.00	
	NEW MAJORIE MILLS 10-\$4.00 100-\$35.00			VALIANT 10-\$4.00 100-\$35.00			MAHOAGANY CUSHION 10-\$3.00 100-\$25.00			YELLOW SPOON 10-\$2.00; 100-\$15.00	
	NORTH PLATTE 10-\$4.00 100-\$35.00			VISION 10-\$3.00 100-\$25.00			MEADOW GOLD 10-\$3.00 100-\$25.00			TOTAL COLUMN 8	
	NORTHERN QUEEN 10-\$3.50 100-\$30.00			WHITE BOUNTY 10-\$2.75 100-\$22.50			MISCHIEF 10-\$2.75 100-\$22.50			TO TOTAL COLUMNS	
	OSCEOLA 10-\$2.25 100-\$18.00			WHITE CLOUD 10-\$2.25 100-\$18.00			NANKEEN 10-\$2.50 100-\$20.00			COL. 1 \$	
	OLD LAVENDER 10-\$3.00 100-\$25.00			WHITE WONDER 10-\$2.25 100-\$18.00			ORCHID HELEN 10-\$2.25 100-\$18.00			COL. 2 \$	
	ORPHEUS 10-\$2.25 100-\$18.00			YELLOW AVALANCHE 10-\$2.50 100-\$20.00			OSTOSA 10-\$2.75 100-\$22.50			COL. 3 \$	
	PATHFINDER 10-\$2.75 100-\$22.50			YELLOW BLANKET 10-\$2.25 100-\$18.00			PONCA 10-\$2.50 100-\$20.00			COL. 4 \$	
	PATRICIA LEHMAN 10-\$2.50 100-\$20.00			CUSHIONS			POWDER PUFF 10-\$2.00; 100-\$15.00			COL. 5 \$	
	PEPITA 10-\$2.00 100-\$15.00			ALPENA 10-\$3.50 100-\$30.00			RED CLOUD 10-\$2.25 100-\$18.00			COL. 6 \$	
	PETRISIAN MAUVE 10-\$3.50 100-\$30.00			AUTUMN GOLD 10-\$2.00 100-\$15.00			RED CUSHION 10-\$2.00 100-\$15.00			COL. 7 \$	
	PLAINSMAN 10-\$2.75 100-\$22.50			AUTUMN SONG 10-\$3.00 100-\$25.00			REMEMBRANCE 10-\$2.75 100-\$22.50			COL. 8 \$	
	REAL GOLD 10-\$3.00 100-\$25.00			BONNIE BRIDE 10-\$3.50 100-\$30.00			REFLECTION 10-\$3.50 100-\$30.00			GROSS \$	
	REDCOAT 10-\$2.50 100-\$20.00			BOWL O'GOLD 10-\$3.00 100-\$25.00			ROUGE CUSHION 10-\$3.50 100-\$30.00			Less 2%	
	RED DIAMOND 10-\$2.50 100-\$20.00			CHOPIN 10-\$3.00 100-\$25.00			SEPTEMBER CHEER 10-\$2.50 100-\$20.00			FOR CASH \$	
	RED DOTY 10-\$2.00 100-\$15.00			CODY 10-\$2.75 100-\$22.50			SEPTEMBER CLOUD 10-\$2.00 100-\$15.00			NET \$	
	RED FEATHER 10-\$2.25 100-\$18.00			CORAL SEA 10-\$2.00; 100-\$15.00			SPARKLE 10-\$2.50 100-\$20.00				
	REVERENCE 10-\$3.50 100-\$30.00			CRYSTAL MAID 10-\$3.50 100-\$30.00			SPODE 10-\$3.50 100-\$30.00				
	REVERIE 10-\$2.00 100-\$15.00			TOTAL COLUMN 6			STAR BRIGHT 10-\$3.00 100-\$25.00				
	TOTAL COLUMN 5						TOTAL COLUMN 7				

Please indicate if substitution of a similar or better variety is permissible. ☐ Yes ☐ No

SEDUM

ACRE, (Wall Pepper; Mossy Stonecrop). A pretty species for rockwork; well known and considerably used. Foliage green; flowers bright yellow; prostrate and slowly spreading. 2 inches. May-June.

Per 10, \$2.00; Per 100, \$15.00

SPURIUM COCCINEUM. Flowers rosy crimson. 6 inches. July and August. Very good.

Per 10, \$2.00; Per 100, \$15.00

KAMTSCHATICUM. Orange-yellow flowers, with prostrate, green foliage turning golden in autumn.

Per 10, \$2.00; Per 100, \$15.00

SARMENTOSUM. Excellent dwarf variety for rockeries or border edgings. The best Sedum for filling seams between rocks in wall garden; rapid grower. Its bright yellow flowers make an attractive soft carpet. June, July.

Per 10, \$2.00; Per 100, \$15.00

SPECTABILE BRILLIANT. Erect growing mass of rose colored flower heads 18 inches high. August and September.

Per 10, \$2.00; Per 100, \$15.00

STOKESIA

CORNFLOWER ASTER

BLUE DANUBE. (Super Blue). New, and a wonderful advance in this family. Growth is stronger, flowers more profuse, and color brighter than anything we have seen in Stokesia. Supply is extremely limited.

Per 10, \$2.50; Per 100, \$20.00

SILVER MOON. A new white form of Blue Moon.

Per 10, \$2.50; Per 100, \$20.00

STATICE

GREAT SEA LAVENDER

LATIFOLIA. A most valuable plant either for the border or rockery with leathery leaves and immense candelabra-like heads, frequently 1½ feet high and 2 feet across, of purplish-blue minute flowers during July and August; these, if cut and dried, will last in perfect condition for months.

Per 10, \$2.50; Per 100, \$20.00

DUMOSA. Has large individual florets, color clear silvery white in dry form and lavender when fresh. Height about 20 inches, perfectly hardy without protection of any kind.

Per 10, \$2.50; Per 100, \$20.00

VERONICA

SPEEDWELL

BLUE PETER. The flower spikes are of deepest navy on stiff stems about 15 to 18 inches tall. This variety will replace Blue Spire as soon as it is better known because of its better color and far superior habit of growth and floriferousness. A heavy bloomer and of easy culture.

Per 10, \$2.50; Per 100, \$20.00

CRATER LAKE BLUE. Good. Light green leaved, tall spikes of closely knit deep lake blue flowers.

Per 10, \$2.25; Per 100, \$18.00

INCANA HEAVENLY BLUE. Our selection of this favorite type. Foliage less silvery, but a much greater size, flowers deep blue, 14 inch stems, the appearance is generous in any planting.

Per 10, \$2.50; Per 100, \$20.00

INCANA ROSEA. Bright rose pink flowers attain a height of 6" to 8". The foliage is a bright silver from spring until frost. Valuable plant for rockery and border.

Per 10, \$2.25; Per 100, \$18.00

LONGIFOLIA SUBSESSILIS. 2 feet. July to September. One of the handsomest blue-flowering plants. Perfectly hardy and increases in strength and beauty each year. Spikes completely studded with beautiful blue flowers; fine for cutting and one of the best for the hardy border.

Per 10, \$2.25; Per 100, \$18.00

HARDY VINCA

MYRTLE

MINOR. A trailing, evergreen plant, used extensively for carpeting the ground under shrubs or trees or on graves where it is too shady for grass or other plants to thrive.

Per 10, \$1.75; Per 100, \$12.00

TEUCRIUM CHAMAEDRYIS

POPULAR PERENNIAL HEDGE

Since its merits have been recognized, scarcely a perennial border is complete without the neat green definition lent by a Teucrium hedge. Leaves a bright glossy green, myriads of stems rising 8 to 12 inches high, the Teucrium hedge may be trimmed formally by the fastidious or allowed to grow as it will in which case its natural dignity is formal enough for most of us.

Per 10, \$2.25; Per 100, \$18.00

THYMUS

LANUGINOSUS (Woolly Leaved). A species of Thyme with small, roundish leaves and rosy lilac flowers. It is a desirable plant for edgings or in rock work.

Per 10, \$2.25; Per 100, \$18.00

THALICTRUM

MEADOW RUE

Very graceful, pretty flowered plants with fine cut foliage — great favorites for planting in the hardy border. They are of easy cultivation in sun or shade.

ADIANTIFOLIUM. A beautiful variety with foliage like the Maidenhair Fern and miniature white flowers in June, grows about 2 feet high.

Per 10, \$2.25; Per 100, \$18.00

TRADESCANTIA

SPIDERWORT

BLUE STONE. One of the prettiest. Glistening light blue flowers in profusion.

Per 10, \$2.00; Per 100, \$15.00

LENORE. The very fine flowers are a deep rich glowing violet.

Per 10, \$2.00; Per 100, \$15.00

JAMES CRAWFORD WEGUELIN. A plant 18 inches high with large flowers of a uniform light azure blue that is very pleasing.

Per 10, \$2.00; Per 100, \$15.00

JAMES STRATTON. A variety with large flowers 2½ inches from tip to tip, in color deep delphinium mauve, slightly shaded with rose.

Per 10, \$2.00; Per 100, \$15.00

PURPLE DOME. Vividly brilliant purple flowers and it flowers freely. Considered the most spec-which sparkle with life in sunlight. Fine grower tacular one of the entire collection.

Per 10, \$2.00; Per 100, \$15.00

VALERIANA

COCCINEA. Showy heads of old rose flowers in umbels on 12-inch stems just above the rich green foliage, are produced from June until October. A splendid plant for bold effects in the wall or rock garden; plants, if too large, may be severely cut back without damage. Total height about 2 feet.

Per 10, \$2.00; Per 100, \$15.00

COCCINEA ALBA. White of the above.

Per 10, \$2.00; Per 100, \$15.00

VIOLET ODORATA

PRINCESS OF WALES. Single, sweet-scented, rich, deep purple flowers. Valuable for greenhouse forcing as well as outdoor planting.

Per 10, \$2.25; Per 100, \$18.00

VIOLAS

	Per 10	Per 100
ADMIRATION . Masses of large flowers, rich violet	\$2.00	\$15.00
ARKWRIGHT RUBY . Bright ruby crimson with central markings	2.00	15.00
BLUE PERFECTION . Bright blue, large flowered.	2.00	15.00
CATHERINE SHARP IMPROVED . A completely hardy Viola with flowers of the richest violet blue. This is a superlative type, and should be grown as a company to Jersey Gem for sale to the most discriminating buyers. In small pots, they will flower continuously in a cool house and make a perfect gift item all winter.	2.25	18.00
CHANTREYLAND . Large flowered apricot, compact.	2.00	15.00
ILONA . Large flowered wine red.	2.00	15.00
JERSEY GEM . The peerless Viola that blooms from April until snow, rich, dark violet color, with long stems and a delicious fragrance. It is perfectly hardy. Our propagations are from the original stock planted from divisions.	2.00	15.00
LUTEA SPLENDENS . Tawny, golden yellow in semi-cascade.	2.00	15.00



TRITOMA, MARTIN'S SUPER HARDY

TRITOMA

RED HOT POKER

MARTIN'S NEW HYBRIDS - SUPER HARDY. A result of years of work, this new one seems to withstand any condition of weather and more of a damp location than any Tritoma in existence today. In our fields, we have them in any stage of growth from 5 year units to summer divisions and all are successful. Flower stems are sturdy and strong and the colors range from pale yellow to deep orange, all bright. A very worthwhile cut flower and a guaranteed hardy garden item.

Per 10, \$2.50; Per 100, \$20.00

ALCAZAR. A deeper orange-red than is ordinarily found in Tritomas. Tall, stately, straight spikes on healthy foliage plants that produce regularly all summer if kept cut.

Per 10, \$2.50; Per 100, \$20.00

PFITZERI. The rich orange flowers are always in big demand on the cut flower markets. If grown in fairly rich soil, a plant will produce several first class quality flowers. Tritomas should be included in every planting of summer cut flowers.

Per 10, \$2.25; Per 100, \$18.00

WHITE GIANT. The best variety for florists. Blooms all summer if cut regularly. Tall 3 foot stems bearing spires of ivory white. Appear as cream white blooms of magnificent beauty from July to October.

Per 10, \$2.75; Per 100, \$22.50

VERBENA

CANADENSIS ROSEA. A low, creeping plant that blooms continuously all summer. The flowers are a beautiful purple-rose and give off a fragrance that is most pleasing. Ideal for edging and specimen work, and adds the mark of a master when used in floral design.

Per 10, \$2.50; Per 100, \$20.00

Hardy Chrysanthemums

The Best List of Garden Mums in the U. S.

We are glad to be able to bring to you this year, a fine assortment of Garden Chrysanthemums that are ready and waiting to make money for the commercial grower or retail salesman. We have selected the following varieties from many thousands that are grown, and they have been sales-proven throughout the country.

Don't forget that the biggest bargain in Chrysanthemums is the field grown unit. In many cases, your actual unit cost of a stolon ready for potting or planting direct in the field is less than .02 per unit. With a minimum amount of care, these plants will retail, on the average, for \$.75 each. Try it, and see. You'll be more than happy with the results.

Order now, and have them ready for early spring planting or for direct sales this fall to your customers. These plants are all fully developed field grown units, guaranteed free of stunt and all diseases.

ADMIRATION. (Bristol) New. Tops in hardiness, tops in beauty. Blend of bright peach, salmon fawn and soft red gold flushes. Full double 3" bloom on heavy sprays. Grows strong as an oak to 2½ ft. September.

HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

AGLOW. (Lehman) New 1954. New quilled pompon of pure orange-peal orange. Early, free flowering, ideal for cut flowers.

HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

ALABASTER. (English). Large pure white with slightly incurved petals. Will grow to five inches across if disbudded.

HEAVY FIELD GROWN — Per 10, \$2.50. Per 100, \$20.00

ALEX CUMMINGS. 1952's wonder Mum. 4 in. flowers, rich pure cerise that gently matures to a delightful rose. 2½ ft. Sept. 30 on.

FIELD GROWN — Per 10, \$2.75; Per 100, \$22.50

ALGONQUIN. A very hardy variety, with healthy foliage. One of the best yellow Mums, producing pure, bright yellow flowers three inches across.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

ALLEGRO. Double. Glowing shrimp—pink with coppery salmon sheen. Early October.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

APACHE. (Kraus) A brand new full double. Brilliant, dark, fire-cracker red that overcasts with gold at maturity. Four to five inch quilled flowers on a large, spreading, but closely compacted bush. September.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

ARAPAHOE. Flowers bright red with pure bronze reverse. Flowers very large—four to five inch blooms in clusters. Free growing, early, frost resistant. New

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

ARGONNE. Mid-season. 24". A full, rounded button pompon of rich, jewel-like, amaranth purple. Distinctive for its overwhelming mass of bloom on sturdy stems, and its ability to hold that difficult color right through the season until frost.

HEAVY FIELD GROWN — Per 10, \$2.75; Per 100, \$22.50

ARISTOCRAT. (Bristol) New 1954. A rich colorful display of silken shine. On a stately 2 feet, thickly foliated deep green plant, it produces a solid mass of perfectly double 3½ inch blooms of deep cerise overcast claret. Early.

HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

AVALANCHE. Very large white flowers 4 inches across; perfect cut flower type.

HEAVY FIELD GROWN — Per 10, \$2.75; Per 100, \$22.50

BETTY. Splendid upright rose-pink without a trace of magenta. One of the finest new pinks.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

BRIGADIER. (DePetris) Oct. 1. Large carmine red pompon. Full double. Solid flower form. Eushy, decorate growth, clean foliage. 20-24 in., strong stemmed. One of the finest new varieties.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

BRONZE PYRAMID. A straight medium tall new variety. Duplex flowers are the high toned orange bronze favorite in the Fall. Dozens of branches straight from the crown without disbudding.. Foliage forest green and clean. Perfect cut flower variety.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

BUTTERCUP. A beautiful new, early, golden yellow. There can never be too many varieties of this most popular color. A perfectly formed, incurving mass of firm petals on a strong but freely populated stem. This will be popular for years to come.

Per 10, \$4.00; Per 100, \$35.00

CALUMET. Brand new, it will long be a favorite of the riotous fall personality parade. Large tightly knit blooms approach 4" are on stems of sturdy good length. It is a shiny Apricot that is distinctive to the Rubellum hybrid parentage. Sprays are a bouquet in themselves. Blooms early, stands without apparent loss of color in early frost and cold.

Per 10, \$3.50; Per 100, \$30.00

CANDLELIGHT. Very lovely and graceful, free flowering creamy white. Medium size nicely borne double blossom, 1½-2 feet. September 25th.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

CANDY. Delicious and desirable, a treat to the most discriminating taste for the grand Chrysanthemum family. A mound of flowers cascading from a full crest and right to the ground in solid mass. Eighteen inches tall, three feet through in the first year. Color is a prominent, full pink with a sugar-sheen (see the name?) and individually average more than two inches. The blend is to just enough salmon and gold in the center to spotlight each blossom. It's a beautiful display item, and each stem straight and true makes it a profitable cut flower.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

CANARY WONDER. Breath-taking new color—soft canary primrose. Perfect 1½ inch pompons in huge sprays on tall 2½ foot plant. Superb for outdoor cut flowers. Excellent seller in bloom, standing like a sentinel in sales fields.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

CARNIVAL. A bright, brilliant mum. A play of bronze, red, and golden bronze shades. Full double, 3 inch flowers carried on slender, nicely branched sprays. Oct. 10.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

ALL PURPOSE CUT AND DECORATIVES — Continued

CECIL BEED. New. Splendid early full double deep lavender pink. 24 in., freely flowered in branching sprays. Disease and frost resistant.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

CHARLES NYE. Developed by Dr. Kraus, University of Chicago — this is by far the finest yellow Pompon to date. Very large deep yellow blooms produced freely in compact clusters. Strong, tidy, 20 inch plant. An outstanding good Pompon.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

CHIPPA RED. New 1955. A brilliant turkey red sport of Chippewa with much more eye-catching color. Mid-September bloom and an outstanding seller.

Per 10, \$4.00; Per 100, \$35.00

CHIPPEWA. Large double bright aster purple, an early one, Sept. 5th, which grows 24 inches high. Tends to fade in the hot sun, but in cool weather the color is beautiful.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

CHIQUITA. Lovely dome-shaped pompon flowers of a deep lemon-yellow shade. Very desirable both for the garden and bouquets.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

CHRIS COLUMBUS. New, outstanding ivory-white. Large, double blooms from late September on; excellent for cutting.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

CROWNING GLORY. (Lehman). New 1954. Outstanding new flower of Spanish-orange overcast with coral, darker at center. Strong, upright plant. Blooms September. 25. 30" tall.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

CROWN JEWEL. (Kraus) New. 3-inch flat currant-red flowers with a brilliant sheen. Strong sturdy free blooming plant. September.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

DAWNROSE. D. (Kraus). Grenadine-pink to bittersweet-pink, lightening to clear, bright flesh-color at margin. 24" October 15.

HEAVY FIELD GROWN — Per 10, \$2.75; Per 100, \$22.50

DEE DEE AHRENS. Medium, compact, full flowering shaggy white. It is among the finest for cutting or decorative planting. Sept. 1st.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

DEFIANCE. D. (Kraus). A bold flower of intense golden yellow with twilled petals. Exceptionally firm substance. Strong, upright plant with excellent cutting stems. 26 inch, Sept. 17.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

DRAGON LADY. A new mum-color too—a satin smooth Chinese Red, more striking than Caliph, deeper than Red Velvet. Starting mid-September, it bloomed continuously for six weeks and didn't fade a shade. Mature flowers develop spoon tips. Foliage is an outstanding deep green, almost black, extra large, bright as waxed leather. It is a decorative growing bush, and a red mass in bloom.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

DWIGHT DOUGLAS. Dazzling golden yellow large decorative. Medium tall and very free and excellent for cutting. Blooms October 5th to 8th.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

EARLY CRIMSON. (Lehman) Stately, upright, clean foliaged plant that produces early cut flowers of bright crimson. The fully double flowers are further enhanced by unusual crimped petals. A rugged grower and very hardy plant.

HEAVY FIELD GROWN — Per 10, \$2.75; Per 100, \$22.50

EARLY KATHLEEN. New 1955. Same color form and texture of Kathleen Lehman, but blooms two weeks earlier.

Per 10, \$3.50; Per 100, \$30.00

EARLY PASTEL. (Lehman) New for 1954, it is going to be good for years. It is a soft, appealing amber bronze pastel. A good 2 feet bush carries a mass in full bloom by September 15. Everything in the habits and bright but pleasing colors of Mrs. Dupont, Olive Longland and Prelude are combined in this very early beauty.

Per 10, \$4.00; Per 100, \$35.00

EARLY WONDER IMPROVED. A great advance in Pink pompons. Rich deep pink, not cold or coarse, fine cut flower, 2½ ft., late September.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

EDITH. Early. 18". This one will hold a place among the finest for a generation! Flowers fully double, 3-4" across, and a lovely, royal aster-purple. Upright, the bush is full and firm.

HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

ELAINE. New. A fully double, perfectly formed flower of the bright orchid-lavender shade that is new to the species. 30 inches tall, forms straight long stems perfect for cutting.

HEAVY FIELD GROWN — Per 10, \$2.75; Per 100, \$22.50

ELIZABETH HOOD. (DePetris). Vivid lavender pink, large full pompon with excellent substance and spray formation. Excellent strong stems 30" to 36" long of vigorous growth with very healthy habit and lush foliage. Matures Oct. 12. A very fine and productive variety. Excellent for cutting or for pots.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

ENTERPRISE. A really good new one. Tall to the best cutting height, it shows tight, big, fully double pompons in flat branching sprays. Amaranth. Mid-season.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

ERMINE. D. (Kraus). Fully double, wide-petaled, pure white with cream center. Tall, sturdy plants; vigorous grower. Very frost-resistant flowers. Excellent for cutting. 30 inch, Oct. 1.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

FASCINATION. A show stopper. Perfectly formed giant sized, very double, silvery pink flowers on a powerful, bloom laden plant is an irresistible combination. Early.

HEAVY FIELD GROWN — Per 10, \$2.75; Per 100, \$22.50

FINGER LAKES. This fine Chrysanthemum will be a long lasting favorite standard variety. Medium tall in the best form, the most pleasing plastic scarlet, giant formal flowers in profusion. Mid-season.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

FIRE ENGINE. (Lehman) Singles are rarely good enough for a place in double selections, but this one is. It is a lustrous, deep, dark sheened cardinal red. Early.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

FLAMBOYANT (Bristol). New, 1954. In full flower by September 15, the new scarlet starts a rush of interest in any Chrysanthemum display. A bronze flush right at the center of each tight, 3" double bloom is a winking shopper stopper. Magnificent cutting material.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

FLAXEN BEAUTY. Huge and beautiful, a gorgeous blend of peach, yellow, and coral, with soft gold flush in centers. Massive 4 inch blooms, very much like Cactus Dahlia, exceptionally frost proof. Spread 2 foot plants. Fine for bouquets and bedding in borders.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

FOOTBALL BRONZE. New 1955. An early, large flowering incurved bronze. This strong, tall upright plant is a necessity in all good assortments of garden mums.

HEAVY FIELD GROWN — Per 10, \$5.00

FORTUNE. Mammoth blooms of rich cream blend. Lusty 2½ ft. In full bloom early October. One of the best of the new pot plants.

HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

ALL PURPOSE CUT AND DECORATIVES — Continued

GENERAL BRADLEY. Exquisite blooms of a superb blending of lovely apricot, seashell pink and buff in long stemmed clusters from August to heavy frosts. General Bradley has all the desired traits one would want in a mum — glorious long-lasting and profuse flowering; beautiful form; rich healthy green foliage; and extreme hardiness.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

GENERAL MacARTHUR. A deluge of glowing coppery-red. The 2½-3 inch blooms seem to glow in the sunlight and even on dull days like new shiny copper pennies. The stems are upright, rigid and graceful, not easily broken down by violent storms. The beautiful dark leaves are very resistant to disease. General MacArthur mum is a lavish producer from August through to heavy frosts.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

GENERAL MARSHALL. The ray florets are a rich harmony of deep old rose, purple and gold with light buff reverse, slightly incurved, making the petals appear edged with gold. The beautiful rich green foliage is clean and healthy from the base throughout the plant. Full double, extremely hardy, compact 2ft.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

GEORGE LUXTON. New 1955. Early 3½" blooms with soft bronze color that lasts without fading for five weeks.

HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

GOLDSMITH. New. A tall, perfectly formed double yellow, that is worthy of cutting, floral arrangements, and background work in the Border plantings.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

GOLDEN SUNSET. An immense burnished copper with a ruby center. One of the largest and most showy of recent introductions. Good cut flower, a prolific decorator from Oct. 1 to frost.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

GONDOLIER. New (Bristol) 3-4 inch flowers, very full, very deep, shining with bright crimson to claret. At the height of its season it is faintly dusted with that distinctive Chrysanthemum silver. Strong, clean, 2½ ft. Excellent cutter. September.

HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

HEARTSTRINGS. New. Large pink with excellent growth habits. A really good pink in the standard types. Good in the garden and outstanding for cut flower production.

HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

HOLIDAY. Lusty newcomer, a stunning bronze gold shading to old gold. 4 in. decorative, strap like petals, full double. A bountiful cut variety. Early. Frost resistant.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

HONEYSWEET. New 1955. Early large golden yellow incurved. A robust grower destined to take its place with Mrs. Kidder and Major Bowes.

HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

HUNTSMAN. Vivid and nobly brilliant, bright scarlet, overlaid orange-bronze 2½ to 3 inch on two foot branching plant. Early October, extremely hardy.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

IRON MOUNTAIN. New 1955. An intriguing deep red pompon changing to a reddish orange as the flower matures. A plant that is used well in the border or for cut. Blooms Oct. 1.

POTS — Per 10, \$3.50; Per 100, \$30.00

IVORY GLOW. (U. S. D. A.) A perfect creamy white double pompon. It responds very well to disbudding and its quality can be increased to compare with any indoor variety. 30 inches, blooms mid-September.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100 \$18.00

JEWELRY. Rosy orchid Button. Makes perfect little flowers with an irresistible iridescent sheen. Hardy plant. Late September.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

JAYEFF. Flowers are huge, 4 inches and more in true diameter, fully double, no centers. The color is a deep, positive pink with a dazzling, drifting sheen. No other color or flowers form like it. Bushy plant bears straight stems by the dozens, no pinching. Grows to 2 feet, vigorous and healthy, bushy. Flowers appear here from the 15th of September and bear without fading until severe frost.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

JUDITH ANDERSON. An outstanding pot or garden Pompon. The clear buttercup yellow flowers are nicely rounded, about 1½ inches across.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

KATHLEEN LEHMAN. Full double, bright orange gold deepening to red gold at center. An exciting new bronze. 24 inch, early.

HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

KIOWA. New 1955. Another frost resistant beauty from the University of Nebraska. Brilliant orange red, fully double flowers are borne on a perfectly formed medium tall plant. A late September variety that shows great promise.

HEAVY FIELD GROWN — Per 10, \$4.00; Per 100, \$35.00

KRISTINA. A lovely rose pink, the best of the super hardy Northlands. Guaranteed a most vigorous and prolific form, we are happy to be back in a strong stock position with it.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

LADY'S CHOICE. New 1955. 4 inch ivory-pink with bronze overtone. An outstanding habit of growth, with truly pastel color makes this an outstanding addition to the mum family.

HEAVY FIELD GROWN — Per 10, \$4.00; Per 100, \$35.00

LAVENDER LADY. Matchless, still "the" lavender. Exquisite 3 inch decorative, full and lovely, of nearest possible to clear lavender. Lusty, floriferous 2½ foot plant, late September bloomer.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

LAVENDER PRINCESS. Brand new. The finest cutting variety in the color classification. A pastel shade, thoroughly pleasing.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

LEE POWELL. New, very large mid-western variety. An unusual blend of Chinese yellow and old gold. 4 in. bloom, flat, full, and perfect. 2½ feet, September, very hardy.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

LESHARA. Each branch terminates with a cluster of five to twenty-five blooms, 3 in., fully double, clear, non-fading mulberry red. It has no comparative anywhere that we know of. Will stand repeated freezes of 22 degrees without becoming unsightly. Blooms for 6-8 weeks from late September.

HEAVY FIELD GROWN — Per 10, \$2.75; Per 100, \$22.50

MADAME CADILLAC. Mulberry wine red solid large pompon type of great substance. Strong bushy and compact habit. Blooms by September 20th and lasts well into late October. New '53.

HEAVY FIELD GROWN — Per 10, \$2.75; Per 100, \$22.50

MAGNIFICENT. D. (Kraus). Glorious 4-inch flowers of plum-red or rosy cardinal with coppery cast. Strong branches, excellent for cutting. 26 inch, Oct. 1.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

MAJOR BOWES. (English). A sturdy tall plant of unusual vigor; flowers are fully double. Large incurve of deep lavender. Outstanding as a garden and cut variety.

Per 10, \$2.75; Per 100, \$22.50

MALINDA BROWN. A magnificent rose pink with strong lavender undertone. Flowers globular, mounded at center, petals strongly incurved and twisted. 2 feet, September 27.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

ALL PURPOSE CUT AND DECORATIVES — Continued

MARGIE. A beauty, early double flower dark red, 2 ft.
HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

MASQUERADE. Mid-season. 14". A compact, healthy, heavily stemmed bush. It bears literally hundreds of fully double rose to purple pompons on every plant.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

MING. Double, richly free flowering plant. 4 inch blooms, Chinese yellow with tangerine orange at center. A fine cut flower, 24 in. early.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

MISS LACE. Pert and saucy, this is the glamour of the new group. True Grandmothers light pink, a bursting shower of fully double, 3 inch blooms sweeping en masse atop stately upright stems rising in quantity 2½ ft. in perfect symmetry. Excellent cut-flowers, blooms first week in September, and the fresh pink flowers do not fade for weeks.

HEAVY FIELD GROWN — Per 10, \$2.75; Per 100, \$22.50

MISTY MAID. Delicate informal and very much a ladies' favorite. Airy 2 foot plant loaded with graceful 3 inch blooms of delightfully soothing shell pink. Quietly assumes gentle hues of misty, dreamy white. Lovely contrast of tender pink buds and open flowers. Wonderful to cut—one stem is almost a bouquet itself. September 20.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

MOONBEAMS. Early. 24". This is the improvement on Pale Moon that we have been waiting for. It is a soft primrose yellow ringed with ivory, fully, fluffily, double, in huge sprays on sturdy, strong stems.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

MRS. KIDDER. The old favorite, 4 inch, full double, large incurved deep lemon pompon. Those who cut it say that it will never be beat.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

MURIEL RICE. New 1955. Truly the mum of the year for 1955. Full double flowers of light buttercup yellow aging to deep cream. Large flower showing English blood.

HEAVY FIELD GROWN — Per 10, \$4.50; Per 100, \$40.00

MURMURS. Amaranth pink buds bloom with a burst to fully double flowers of clear Mallow purple. Incurved, early September, 1½ to 2 feet.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

MY BUDDY. A new, low growing decorative white, with fully double flowers, lends itself to border work and cutting equally well. This is a must in a well rounded selection of Garden Mums.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

MY LADY. Very unusual and novel, flowers are large, double, orange-yellow.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

MYRTLE WALGREEN. Rich amaranth purple underlaid with silvery lilac, aging to clean, clear mallow purple. 4 in. bloom, 2 ft. tall, September 20.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

NABOB. A rich, exotic soft purple with a metallic sheen that brings it to the "plastique" shades used so effectively in modern decoration. There is absolutely no hint of magenta either in the prime bloom or the fading flower. It grows medium tall and the deep, lush, forest green foliage, growing to the ground, is a complimentary frame for the abundance of very rich flowers.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

NEW MARJORIE MILLS. New 1955. Earliest of the double reds. Well rounded 2½" blooms of rich ruby red, on restrained 18-24" bush. Probably well suited for areas with a short mum season.

HEAVY FIELD GROWN — Per 10, \$4.00; Per 100, \$35.00

NORTH PLATTE. New '55. This University of Nebraska Mum embraces the good characteristics of the greenhouse variety along with the hardness of the garden Mum. Huge 3" to 4" flowers of a lustrous Yellow-Orange shade, fully double, enhance a sturdy medium tall bush. Bloom starts in late August to frost.

HEAVY FIELD GROWN — Per 10, \$4.00; Per 100, \$35.00

NORTHERN QUEEN. New 1955. Large, double flowered pink decorative variety, with centers shading to deep pink. Its shiny glossy foliage and its sturdy growth characteristics attest to its hardy parentage. Oct. 1.

HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

OSCEOLA. A beautiful, large, fully double, early flowering bronze. It is a very hardy, very clean type, fine for cutting, high among the leaders for sight sales.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

OLD LAVENDER. (Lehman). New 1954. Fully double. Large, massive, pure lavender flowers on strong sturdy stems. Larger, brighter and earlier than Lavender Lady.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

PATHFINDER. University of Nebraska. A brand new variety in a brand new race. Carnation Flowered! 2 ft. tall and 2 ft. across. Very upright. A row is so neat it looks like a formal hedge. 5-10 blooms in clusters, bright, non-fading yellow. 3" flowers are very double, high centered, and have a pronounced resemblance to the florist's carnation. This departure is one of the most exciting that has ever happened in Chrysanthemums! Very early.

HEAVY FIELD GROWN — Per 10, \$2.75; Per 100, \$22.50

PATRICIA LEHMAN. Double, sparkling geranium pink with peach center. Recurved and twisted petals give a fluffy, feathery effect. Strong grower, good for cut flowers and the decorative, hardy border.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

PEPITA. D. (Kraus). Densely quilled button-pompon of eggshell-white with darker center when young, changing to pure white with cream center. 26 inch, Sept. 28.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

PETRISIAN MAUVE. This is an intermediate pompon, hybrids of which there will never be enough for the garden or for pot plant sales. This variety has a color all its own, one which we have not seen in any other. It is closely held on a very symmetrical plant. Blooms full and complete by early October, original flowers hold their color through bad weather, new buds form and open regularly until deep frost.

HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

PLAINSMAN. The second introduction in the new Carnation Flowered race! Very early, strong, wind-firm, grey green foliage. Strong cutting stems terminate in clusters of 3-5 radiantly beautiful 3" red-bronze-gold deeply pilloved flowers. Extremely double, literally spilling over with lacinated, notched, crisp carnation like petals. Isn't it grand to look forward to?

HEAVY FIELD GROWN — Per 10, \$2.75; Per 100, \$22.50

REAL GOLD. New 1955. A 3 to 3½ inch finished flower of pure deep golden yellow. Long pointed petals of exceptionally firm substance. Dark bright green foliage; excellent plant habit.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

REDCOAT. As hardy as the men it pays tribute to and as brilliant as the uniforms they wear. A strong grower resisting with casual abandon the culprits that take their toll from others less sturdy. Flowers are a really new red in Chrysanthemums. Vermilion is the closest comparison. Fully double, they appear on strong yet succulent stems growing medium high.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

RED DOTY. This is the companionate red of the well known White Doty. Fully double, blooms at the same time as White Doty.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

ALL PURPOSE CUT AND DECORATIVES — Continued

RED DIAMOND. New. A strong, 18" sturdily formed and formally proportioned plant, foliated deep healthy green right to the bottom. It flowers a closely knit, fully double pompon. Bi-color silver grey and maroon. The height of the silver is at the high center. The maroon frames it with excitement. Par-excellence for cutting. Early.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

RED FEATHER. An able successor to Red Velvet. Flowers are a more livid red — fully double on a 2 ft. plant. The graceful airiness of the petals inspires the name.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

REVERENCE. New 1955. Extremely large light chamois yellow. Gives very early individual flowers on 6 to 8 inch stems.

HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

RONNIE. Grows a symmetric 18", each plant a twin of the one next to it. Flowers are a close knit, exotic purple pompon with a twinkling varnished texture that makes this one of the best. Early.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

ROSITA. D. (Kraus). Compact, light Persian-rose button-pompon. Bush completely covered with pink buttons. 26 inch, Sept. 24.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

ROYAL ROBE. (Kraus) Double, beet-root purple with a really different and distinct bluish sheen. Mass of blooms are symmetrically distributed over a compact, healthily foliated plant. Early.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

RUBY POMPON. The 2½ foot plant carries its ruby crimson flowers in remarkable profusion. In full flower early October.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

RUSTY RED. (Lehman) A smashing impact! Heavy load of Cherry Red fully double bloom shimmers atop sturdy, cutting stems. Starts among the earliest, is in perpetually renewing flower until frost.

HEAVY FIELD GROWN — Per 10, \$2.75; Per 100, \$22.50

SALUTE. A perfect deep purple, the memorial tribute shade, soft and fluffy, yet so double the petals seem to be tightly woven. Extremely bushy, twelve inches tall, completely covered by bloom in the first week of September.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

SEPTEMBER DAWN. Distinctly new and different, the first really good double pink. Flowers are about 3 inches across, hardy, vigorous and healthy. Starting to bloom in early September, it continues until frost, brightly and freely flowered.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

SEPTEMBER WINE. The scintillating red of sparkling Burgundy wine. Full duplex flower atop a compact branchy plant, each branch a perfect cut stem. Early. 1½ to 2 feet.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

SILVER PLATE. In full bloom in early October, its large white makes sight sale sure. It too needs mulching to carry, but its exceptional decorative ability more than compensates. 6 inch flowers, 24 inches tall.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

SILVER SHEEN. A medium incurved white. Somewhat tender to handle but its superlative cut flower qualities repay the effort liberally. It is 36 inches tall, and blooms mid-October.

HEAVY FIELD GROWN — Per 10, \$2.75; Per 100, \$22.50

SONNY. New 1955. A fine addition to the garden cut flower class. A true pink, clean growing pompon that holds its color well. Oct. 1.

HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

SPELLBINDER. New 1955. Huge, fluffy 3½" blossom of smooth canary to butter yellow, slightly recurved. Cuts nicely on supple 2-2½ ft. stems. Mid-season.

HEAVY FIELD GROWN — Per 10, \$4.00; Per 100, \$35.00

SUCCESS. E. y. 24". A beautiful, rich, never fading deep crimson. Fully double, flowers stand en masse of branching sprays atop superb, light green foliage. Very good.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

SUNAPE. From the University of New Hampshire and a tribute to their work. Professor Holley's select golden yellow grows 24 inches high, blooms full double, stays bright without fading from September 1st to frost.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

TIME. Splendidly conceived sparkling orchid lavender, huge sprays and blooms. 30 inches tall, 4 inch blooms, early.

HEAVY FIELD GROWN — Per 10, \$2.75; Per 100, \$22.50

VALIANT. New 1955. Large, light yellow incurve, mid-season's bloom. Luxuriant dark green foliage and a robust habit make this valuable in the garden or spring pot sales from the greenhouses.

HEAVY FIELD GROWN — Per 10, \$4.00; Per 100, \$35.00

VISION. (Bristol) New. A tight double in a wonderfully graceful mold of petal formation. Color is a soft and lively pearl and ivory in perfect complement, a genuinely new color departure. 2 ft. Early.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

WHITE BOUNTY. (Kraus) A small white pompon with a sulphur yellow center, tightly knit, formally formed, and appearing in profusion atop a crisply foliated, sturdy stem. Early. This is one of the novelties that always sell.

HEAVY FIELD GROWN — Per 10, \$2.75; Per 100, \$22.50

WHITE CLOUD. This was new in '52. There wasn't sufficient stock to warrant the description that it deserves. It is early, topped with magnificent, fully double, four and five inch pure white blooms. It will sell with the best of the whites and before most of them. You will like the array atop the good stems, and your garden customers will like its 18" tall and strong 24" spread. This is destined to lead the parade for a long time!

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100 \$18.00

WHITE WONDER. Here is the perfect early flowering, white, garden pompon, coming into full flower about September 25th. The exquisitely formed, ball-shaped blossoms with broad petals are first soft creamy white, then open to a crisp clean white, lovely in all stages. The plant, about 3 feet in height, is husky and tremendously free, the spray so heavily branched that a few stems are a fine bouquet.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100 \$18.00

YELLOW AVALANCHE. A clear soft yellow bud sport of the white variety. 24 inch, Sept. 4.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

YELLOW BLANKET. Mid-season. 18". The improvement over Judith Anderson that is bound to keep its popularity for as many years. Tiny, button flowers are perfectly formed and cover the top completely. This is the finest.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100 \$18.00

CUSHION OR LOWER - GROWING TYPES

ALPENA. New 1955. Glowing red, large pompon type garden mum blooming about September 25. Fully double flowers of good substance. Medium dwarf variety with an eye appealing, non-fading color.

HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

AUTUMN GOLD. Mid-season. Low, bright gold on yellow, duplex; hundreds of blooms en masse atop an upright plant. Blooms right to the ground, makes a fine ball. A row in the field, a block in the border, is a dazzling show of color.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

AUTUMN SONG. (Kraus) Just fine for the ranch house picture window planting. The color, a deep, glowing bright red is a perfect blend for the new decorator trends. Women spot it at once. Flowers good, firm double, all the profusion of the cushion varieties. Fine for potting and cutting. Early.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

BONNIE BRIDE. New. This one foot plant gives early to mid-season blooms of a bright lavender. Its mound-like habit has a multitude of blooms that make it perfect for pot sales.

HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

BOWL O' GOLD. (Bristol) A brilliant early cushion with more shapely flowers than generally expected in the family. It is one of the finest yellow cushions. Only 1 foot tall, spreads more than two feet in its first season. It looks like the sun on an overcast fall day. Early.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

CHOPIN. A big, bright, new beauty. Flowers 4 to 5 inches produced 20 or more to the plant and new buds repeating through the season. The vigor of strong stems, low to the ground growth, crisp incurving petals of a real man's color bronze suggest a rugged strength that sells it on sight. Early October.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

CODY. Early. 15". Grows up to 42 inches wide without a straggling branch. Color orchid and white—and the orchid actually intensifies as the flower ages. Each bloom is 3" across and they are on the plant by the hundreds. It has the longest season of any cushion variety.

HEAVY FIELD GROWN — Per 10, \$2.75; Per 100, \$22.50

CRYSTAL MAID. New 1955. An early flowering creamy white pompon. Its compactness plus a great abundance of showy flowers make it valuable for both pots and border plantings.

HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

CUTIE. A profusion of tiny cherry-red button type flowers covering a sturdy compact 15 inch plant. Durable flowers and foliage lasting long after frost and freezing. Extremely prolific, unrivaled for potting both inside and out because of an unusual blend of flowers with foliage.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

DE LUXE RED CUSHION. Double flowers of a really bright shade of red.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

DIXIE WHITE CLOUD. Low growing, bright shaggy white flowers in fluffy profusion on compact, clinging plant. Early.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

DWARF JEWEL. Soft lavender pompon buttons, exactly Jewel but on a dwarf, compact, healthy, crisply foliated plant. Early.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

EARLY JOAN HELEN. An 18-inch mound of sparkling beauty. Flowers are a rich, garnet, shading to Rhododendron purple, and accented by a bright yellow center. Blooms in September. Ideal for borders, potting and cutting, it will be a command item after its first performance in your planting.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

EARLY LAVENDER. (Kraus). New in 1954, destined for a long reign before it will be displaced. Low, extremely free flowering double pure lavender with a bright, rosy lavender center — the same tasty combination of hue that will preserve the popularity of the Orchid forever. In full bloom by September 22.

HEAVY FIELD GROWN — Per 10, \$4.00; Per 100, \$35.00

EUGENE A. WANDERER. A big, brilliant, glistening golden yellow beauty, flowering so freely that the stocky growing plant is almost obscured by its branching clusters of big double flowers—each one the height of perfection in form.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

GARDENIA. New 1955. An unusually large, very double white flower measuring 3½" or more. This beautiful September blooming plant possesses excellent disease resistant foliage, strong stems, and a sturdy, semi-dwarf growth habit.

HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

GOLDEN CARPET. Utterly distinct, a rounded 1 foot rug of glowing golden yellow 1 inch pompons. Often over 2 foot spread. Flowers all along stem from September 15th on. Fine for border, edging, rock garden or pot sales. Very choice.

HEAVY FIELD GROWN — Per 10, \$2.75; Per 100, \$22.50

GOLDEN MOUND. An excellent golden yellow cushion, a distinct advance. Fully double pompons on short dark green branches arranged in symmetric sprays. This is fine. Low Early.

HEAVY FIELD GROWN — Per 10, \$2.75; Per 100, \$22.50

JEWELTONE. New 1955 Sparkling bright rose-pink pompon. Excellent for pot plants or short stem cut flowers.

HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

JOYOUS. New 1955. A semi-cushion loaded with droves of cherry pink double flowers. An early bloomer with 2½" well formed flowers with golden flushes at the center.

HEAVY FIELD GROWN — Per 10, \$4.00; Per 100, \$35.00

LIPSTICK. New 1955. We think that this will be the leading red of the future. As its name implies, the brilliant red colors are real eye-catchers. Mid-season cushion.

HEAVY FIELD GROWN — Per 10, \$4.00; Per 100, \$35.00

MAJOR CUSHION. After a long absence from our list, we have decided to answer the many requests for this plant and again offer it for sale. Habit and character are superb, coupled with bright salmon-pink flowers. Color does not fade.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

MARTIN'S WHITE. This is the first introduction in the proud series that bears our name. Whenever it has been seen, it is approved and re-approved in volume. It is the purest, cleanest white known. Flowers are huge, fully double, measuring five inches, and are perfectly formed from the inner swirl to the outer petals. Grows to 18", blooms shortly after the 1st of September.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

MARTIN'S YELLOW. A full brother, large light yellow sport of Martin's White is sufficient to establish it as one of the best that you can possibly grow. Flowers in a perfect mound for full utility in the garden, in the border, in the pot, in the specimen field display. It has all the clean, neat, shiny habits of Martin's White.

HEAVY FIELD GROWN — Per 10, \$4.00; Per 100, \$35.00

MAHOGANY CUSHION. (Lehman) A beautiful tribute to the selective ability of its originator. Twisted and neatly nested petals of Jasper Red shading to polished mahogany. Early. Fine cushion form.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

CUSHION OR LOW-GROWING TYPES CONTINUED

MEADOW GOLD. Brilliant double flowers produced in great profusion on a sturdy upright bush about 12 inches high. The large 3 inch blooms are a deep butter yellow graduating to a pleasing effect of shining brilliance. Blooms in mid-September.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

MISCHIEF. Hundreds of tiny, sparkling ruby single stars showered completely over a stocky, 18", clean, healthy plant. Bright beet-root purple shades to rose-red. Mid-season.

HEAVY FIELD GROWN — Per 10, \$2.75; Per 100, \$22.50

NANKEEN. A medium tall golden cushion with flowers completely different from what is expected from the type. Full double, tightly knit, color is a lively polished gold. Blooms early. Heavy F.G.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

ORCHID HELEN. (Becker) A sturdy, formally formed, but so low that it must be in the cushion family. It is a bright orchid-pink of unusually distinct hue. Perfect potted item, and what a generous, firm border item. Early.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

OSTOSA. New 1954. A solid pure white pompon type. Vigorous, very free flowering, and semi-dwarf in growth habit.

Per 10, \$2.75; Per 100, \$22.50

PONCA. Early 14". A striking fuchsia purple, the only variety in its color. It is upright to its low height, and flowers fully double. A dignified formal border.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

POWDER PUFF. Early. 10". The name is just right—to graciously serve milady's finest taste. A gracefully spreading habit. It bears a fully double white, cream topped, firm bloom. Flowers in profusion. Fine for edgings, pot plants.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

RED CLOUD. Early. Low. Fully double. A combination of mahogany and maroon to striking effect. It is beautiful even while only foliaged. In bud and through the flowering season it has a magic appeal. From the first of the season through until frost the bloom lasts brightly.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

RED CUSHION. This is a selected flowering type.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

REFLECTION. New 1955. Extremely free flowering deep rosy lavender. Covered with blooms.

HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

REMEMBRANCE. (Kraus) A fully double low grower, perfectly formed for pots or borders. The color is a ruby crimson that really stays through the whole flowering season. Starts early and will be a seller for you until heavy frost.

HEAVY FIELD GROWN — Per 10, \$2.75; Per 100, \$22.50

ROUGE CUSHION. Good all-round cushion of brilliant bright red. Early blooming beauty. A fine addition to any list.

HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

SEPTEMBER CHEER. Early, 15 inch. A new rich cherry red Chrysanthemum color. The fully double flowers are generous in size and borne in profusion on strong stems. It is liberal in cut volume, and makes a symmetric pot plant.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

SEPTEMBER CLOUD. Like "September Gold" in habit — the ball-like blossoms are a trifle larger, purest ivory-white with soft primrose shading in center; wonderfully fine dark green contrasting foliage. Breath-taking in its gleaming perfection.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

SPARKLE. Early, bright, beautiful, long lasting. It is a low, perfect cushion form without any tendency to sprawl. Flowers golden yellow specked bronze and bright red, each petal tipped silver. Fully double, pompon in form, it is so loaded with bloom from the first of September on that the foliage is not visible. Brand new, rarely did one of the hundreds of nurserymen who visited our display block leave without placing an order for Sparkle!

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

SPODE. New 1955. An ideal pot mum. Perfectly incurved flowers of 4 inch diameter. The full round blooms are a clear luminous yellow. Its compact bushy habit, strong upright stems lend themselves ideally to pot culture. Oct. 1.

HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

STAR BRIGHT. New. Another early variety of the Star series. This one is a good amaranth-pink with all the good qualities of the group.

HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

STAR GLORY. New. A brilliant purple-red that meets the requirements of a mid-season cushion. You should not be without this one.

HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

SUNBEAM. A new cushion type Pompon, a mound of but-tercup yellow flowers practically cover the foliage. 12 in. Mid-September.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

TRAFFIC STOPPERS

Throughout the years, many of our friends in the general nursery trade have purchased Chrysanthemums as "TRAFFIC STOPPERS." Consider the billboard attraction of a multi-hued block of Mums. If you have frontage and don't avail yourself of this opportunity to bring in customers, you are "missing a bet."

Several instances have arisen where our nursery friends being totally unfamiliar with the many varieties of Chrysanthemums will rely upon our judgment to supply them with a good starting selection. Many times this is much more satisfactory than attempting to scan the list and order by hit or miss methods. Your price factor and the varieties that will sell and show for you are the main consideration in making your selection.

We extend a sincere invitation to you to draw on our years of experience in the hardy mum field, in helping you to get started with the best advertising you could possibly arrange for and in a venture certain to be pleasing and profitable. Quality plant material and reasonable prices is a combination that can't be overlooked to increase your sales.

CUSHION OR LOW-GROWING TYPES

TECUMSEH. Firmly compact, fine foliage, formal habit, flowers a bright yellow disc-form pompon. Color red, buff bronze, shaded coral. Very novel. Early.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

TRANQUILITY. New 1954. Graceful 18 to 24 inch mounds of sparkling new shades of yellow. Flowers 3 inches across, perfectly formed.

HEAVY FIELD GROWN — Per 10, \$4.00; Per 100, \$35.00

TWINKLE. New. Very attractive shades of cyclamen purple. The best selling color in the family at present. This low growing beauty should enhance any list of garden mums.

POTS — Per 10, \$4.00; Per 100, \$35.00

VIOLET STAR. New. Another outstanding cushion with double clear purple flowers. Midseason bloomer and one of the best sellers for sight sale.

HEAVY FIELD GROWN — Per 10, \$3.00; Per 100, \$25.00

W. P. SNYDER. Fully double, tightly formed apricot bronze. Cushion character, plenty for cutting, grows compact to 26 inches tall, 30 inches wide. Continuous from Sept. 1 to frost.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

YELLOW SUPREME. A new bright sulphur yellow of unusual vigorous habit and long lasting quality in flower.

HEAVY FIELD GROWN — Per 10, \$2.25; Per 100, \$18.00

THE NOVEL SPOONS

BLUSH WHITE. (Lehman) Large, pert and crisp, chalk white flowers underlaid with soft lavender. Never a mis-formed flower—all are densely quilled and perfectly nested.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

FUCHSIA SPOON. Early, 24". The boldest flower in the family. Large, flat heads are in profusion, turned in every direction, for a shimmering effect.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

IVORY SPOON. Rich silver glossed ivory pastel. A beauty.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

LOVELINESS SPOON. Tends to full double, one of the nicest spoons. Low growing, compact, healthily bushy, flowers soft carmine rose.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

PUMPKIN SPOON. New for 1952. Densely branched plant, 3 in. blooms of persimmon orange aging to stafford yellow. Free flowering and excellent cut. September 30, 30 inches tall.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

REMEMBER ME. In all the spoons, this one must be acknowledged the best of them all. The discs are perfectly formed, tremendous six inch spinning pinwheels of bright turkey red. The quills are so profuse that they crowd to a crest. The nest is so perfect that there is never a bad flower.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

ROSE SPOON. This is the pure rose that is, with yellow, the most positive pure color that exists in the many spoon varieties. Grows in healthy habit to 30 in. tall, bears multitudinous loads of 4 in. flowers and comes in early and bright.

HEAVY FIELD GROWN — Per 10, \$2.50; Per 100, \$20.00

SNOWSPOON. New. Large shasta daisy like duplex, pure white with golden center. The bowls of the spoon are long, strap shaped, pure white; handles are pure white. This is one of the finest spoons ever developed, and a variety that no one should be without. . . . Extremely free flowering. Base branching. Excellent for cutting and arrangements.

HEAVY FIELD GROWN — Per 10, \$3.50; Per 100, \$30.00

YELLOW SPOON. The oldest and yet the class leader of this striking family. It is a pure color, no distracting shadings. Early.

HEAVY FIELD GROWN — Per 10, \$2.00; Per 100, \$15.00

Our Biggest Reward . . .

Letters About Our Plants From Our Customers

Gentlemen:

"The plants I ordered came promptly, and I am **very** pleased with them. Please send me the following for which I enclose check to cover . . ."

Charlotte's Flowers
Timmons ville, S. C.

Gentlemen:

"Plants received in good condition, enclosed find check for same. Thanks for fine service."

Wm. D. Eggers
Walla Walla, Washington

NOTICE: The right materials and conscientious packers are doing a superlative job in the transfer of the carefully nurtured hardy plants grown in our nurseries. In the event of any bad arrival, **CONTACT THE CARRIER AT ONCE, OBTAIN BAD ORDER REPORT AND FILE CLAIM**, and notify us with the delivery dates and other pertinent data within 10 days.

"THE JOSEPH F. MARTIN CO., INC. warrants to the extent of the purchase price that nursery stock sold is true-to-name and as described within recognized tolerances. Seller gives no other or further warranty, express or implied, and will under no circumstances be liable for more than the invoice value at the time of purchase.

When You Think of Fine Perennials — Thanks, for Thinking of . . .

The Joseph F. Martin Co., Inc.

**America's Leading Source For Fine Perennials Where
Good Plants and Good Friends Get Together —**

Dear Friends:—

At least twice each year we donate a small part of our book to a personal expression of gratitude to our close friends, our customers. We appreciate, most of all, the many kind letters we receive from you complimenting us on the good variety and fine quality of the plant material that we handle. All we can say is that we do our best, and we will continue to do so in the future.

This Fall Season looks as if it will be every bit as good as the past Spring. Our advance bookings have been heavier than usual, and all of the people that we have talked to in the business seem to have a general note of optimism about them. May we suggest that you order early, because many items will probably be in short supply.

For this Fall, we ask that you consider such things as Hardy Phlox, Cottage Carnations, Peonies, Artemesia Silver Mound, Hardy Asters, Shasta Daisies, Daphne Cneorum, Dianthus, Liatris, Poppies, Golden Vicari Privet, Sedums, Tritoma, Teucrium, and the finest and best list of Hardy Chrysanthemums in the trade today.

Thanks again, for all that you have done, and we look forward to hearing from you soon.

Sincerely,

THE JOSEPH F. MARTIN CO., Inc.

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